SNSF & Innosuisse funding scheme events

Wednesday, 11 November 2020
## Programme

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# Programme

## Q&A sessions

Links available on [www.snsf.ch/liveevents](http://www.snsf.ch/liveevents)

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Rules

Presentations

- Both your audio and video are switched off. You should be able to see the presentation and video of the person speaking.

- If you're experiencing technical problems, you can contact us using the chat function.

- The presentations will be recorded (slides and speaker's voice).

- The slides and recordings of all presentations will be available on our website for a few weeks after the events.

- We will not take any questions during presentations or immediately afterwards.

- If you have any questions, please use the Q&A session concerning the scheme you are interested in.
Rules

Q&A Sessions

• These sessions will take place after the last presentation. You'll find all the links on www.snsf.ch/liveevents

• The Q&A sessions are organised as follows:
  ➢ The experts will talk to one person at a time to ensure the confidentiality of all conversations.
  ➢ You will therefore have to wait until it is your turn.

Thanks in advance for your patience. If the waiting time is very long, you could try to join the session of another scheme.
Postdoc.Mobility fellowships & Doc.CH grants

Daniel Sebastiani
Mobility fellowships

Research stay abroad
Fellowships by Host Country

Mobility fellowships

For PhD students:

Doc.Mobility

For postdocs starting their career:

Early Postdoc.Mobility

Postdoc.Mobility

Last submission deadline: 1 September 2020
Doc.Mobility is discontinued. As of 2021, the universities assume the responsibility of funding mobility for doctoral students who are not employed in SNSF projects.

Last submission deadline: 1 September 2020
The scheme will be merged with Postdoc.Mobility in 2021.
Postdoc.Mobility

**Aim**
- Research stay abroad for postdocs starting their career (24 months in principle, but at least 12 months) with a return option to Switzerland (3 – 12 months)

**Personal requirements**
- Doctorate (PhD, MD-PhD) or completed medical studies in human, dental, veterinary, social or preventive medicine with a doctorate (MD), or completion of the doctorate within the next 9 months
- Applicants without a doctorate: eligible if 3 years research after their higher education degree (equivalent qualification)
- Submission up to 3 years after the doctoral exam (PhD, MD-PhD)
- Medical researchers without MD-PhD: submission up to 8 years after the state examination and at least 3 years of clinical activity
- Link with Switzerland
- At least 2 years of activity at a Swiss research institution for applicants with foreign nationality
Postdoc.Mobility

Annual contribution 2021
• Basic amount: CHF 45’000 – 60’000 (host country)
• Child allowance: CHF 12’000 per child
• Travel allowance (outward and return journey incl. partner/children)
• Research funds (research and conference costs): max. CHF 4’000

Postdoc.Mobility return option grant
• Salary incl. social security contributions

Submission deadlines
• 1 February and 1 August
Doc.CH

**Aim**
- Write a dissertation
- In the humanities and social sciences
- Topic of their own choice
- At a higher education institution in Switzerland

**Requirements**
- Master (or equivalent degree) from a Swiss higher education institution with very good marks
- Researchers with a foreign master are Swiss or matriculated at a Swiss higher education institution at the time of the submission deadline
- Submission no more than 3 years after the master degree
- 2 persons supervising the doctoral thesis: one at the Swiss higher education institution at which the applicant will be employed; one at another Swiss higher education institution or abroad
Universities of applied sciences (UAS) and Universities of the teacher education (UTE)

Positions for doctoral students...

- are approved if there is a **proven well-documented scientific working relationship with a university in Switzerland**;
- are not approved for doctoral students enrolled **abroad** (general rule). Exceptions if there are no partners at university level in Switzerland. The doctoral student must be **employed at the UAS or UTE in Switzerland**.
Doc.CH

**Duration**
- From 2 to 4 years

**Eligible costs**
- Grantee’s own salary
- Costs directly related to project implementation

**Submission deadlines**
- 15 March and 15 September

10 September 2020: last call in which the Research Commissions conducted the preselection. As of 2021, the preselection will be conducted directly at national level.
How to submit an application?

Doc.CH

Mobility fellowships
How to submit an application?

Important facts in a nutshell:

- Submission via www.mySNF.CH

- Evaluation:
  1. Formal verification
  2. Scientific assessment (quality-based criteria)
  3. Selection in a competitive procedure

- Decision: about 4-5 months after submission (according to the scheme)
Writing a proposal

All relevant information can be found on the SNSF website and on mySNF

- Regulations on the schemes
- Guidelines for submitting a proposal
- Information set (insurances, taxes,...)
- Fellowship rates
- Website, FAQs
Some advice

- Start planning your submission **early**: deadlines are strict and non-negotiable
- Read and follow the **guidelines**
- Pay attention to the **SNSF website**: the legally valid **conditions** can always be found at www.snsf.ch > Funding > Careers
- Invest **enough time** for preparing all required documents (e.g. reference letters, confirmation host institute,…)
- You are **competing** with dozens of applicants, i.e. your proposal must stand out and make a difference
- Register on **mySNF** as early as possible (scheme open 3 months before deadline)
- Question “rumors/myths” from third parties: **If you have questions, contact the SNSF**
  Postdoc.Mobility: pm@snf.ch
  Doc.CH: Doc.CH@snf.ch
Research plan

- Every scheme has specific guidelines/instructions
- Prescribed number of pages, number of characters, font size and line spacing must be complied with
- Research plan should be well structured
- Research plan should be understandable for experts (within area of research) as well as for people in the wider discipline
- In general: come quickly to the point
Evaluation criteria

- **Project**
  - Scientific relevance, originality and topicality
  - Suitability of methods and feasibility

- **Applicant**
  - Scientific research output of the applicant
  - Expertise with regard to the proposed project

- **Career funding (additional criteria)**
  - Mobility (past and future)
  - Research/Host institution

*SNSF signed DORA: San Francisco Declaration on Research Assessment*
Possible reasons for a rejection

- Lack of details with regard to the **evaluation criteria**
- Not clearly demonstrated **experience** or **expertise** in the field of the project
- Unclear or missing **own contribution** to the project (⇒ early independence)
- **Aims, research questions** or **hypotheses** unclear or not well defined
- Lack of **coherence**, lack of **focus**
- Missing **references** to sources, archives, literature or competitors
- **Theoretical framework** is not clear
- Not enough details about the **experimental approaches**
- Unclear, outdated or inappropriate **methods**
- Overambitious, too much to do, **feasibility** not clearly given
- No **backup plan**
- ...

If you are not successful ...

First...
- read carefully the decision letter
- if you have questions, ask the SNSF Administrative Office for clarifications

If you are thinking of resubmitting,...
- check if you still fulfil all formal requirements for the same funding scheme
- take into account the points criticised by the commission
- list and explain your revisions made in the point-by-point response

If you strongly disagree with the decision,...
- you can ask for reconsideration or appeal against the decision
Further information

**SNSF**: pm@snf.ch; Doc.CH@snf.ch

**www.snsf.ch**

Facebook.com/snffns.snsf.ch

Youtube.com/SNSFinfo

LinkedIn.com/company/snsf

Twitter.com/snsf_ch

Instagram.com/swissnationalsciencefoundation
Sinergia

Laura Binz
Interdisciplinary project support: Sinergia

**Aim**

- Promote *interdisciplinary* and *collaborative* projects that propose breakthrough research

**Requirements**

- Research across disciplinary boundaries and beyond existing models, theories or methods
- Goals can only be reached through the integration of elements from two or more disciplines
- Joint research approach of applicants with complementary expertise and knowledge
- Similar importance of all disciplines and applicants involved
Interdisciplinary project support: Sinergia

Grant conditions

• 2 to 4 applicants and their groups collaborate closely in a network
• When 3 or 4 applicants, 1 can be based abroad
• Grants for up to 3.2 Mio CHF for up to 4 years (typically 200’000 CHF per year and applicant)

Call frequency

• Every 6 months
• Deadlines: 1 June and 1 December
Stages of the evaluation process

1. Submission of proposal
2. Formal check (completeness, minimal requirements)
3. Attribution to a referee & co-referee by AO (4-eyes principle)
4. Criteria-based international peer-review process
5. Recommendation by referee and co-referee based on the peer-reviews
6. Evaluation meeting – Presentation of proposal by referee & co-referee – Comparative ranking
7. Decision by Presiding Board
Evaluation

- Standard SNSF criteria (quality of research + qualification of research team)

- Additional specific criteria:
  - interdisciplinarity
  - collaboration set-up
  - potential for breakthrough

- The list of criteria-based questions used for assessment is available to applicants
Evaluation

Each evaluator is requested to give his opinion on the statements:

• “The research approach described in the proposal is well-conceived, consistent and risk-balanced”

• “The proposal presents a truly interdisciplinary approach with a highly qualified and complementary research team”

• “The researchers are convincing as a team and have the necessary expertise to carry out the project”

• “The proposal represents a substantial contribution with breakthrough character beyond disciplinary boundaries”
Example: excellent interdisciplinarity

Charting emotion components and dynamics in the human brain using virtual reality and cinema

Disciplines of the project
- Theatre and Cinema
- Information Technology
- Neurophysiology and Brain Research
- Psychology

Specific expertises of the applicants
- Cognitive Neurosciences & Neuroimaging
- Signal Processing
- Virtual Reality
- Critical Film Analysis
Example: good interdisciplinarity

Herbal safety in the pregnancy - Treatment options for nonpsychotic mental diseases

Disciplines of the project

- Pharmacology
- Organic Chemistry
- Biochemistry
- Public Health and Health Services

Specific expertises of the applicants

- Obstetrics
- Pharmaceutical Biology
- Hospital Epidemiology & Public Health
- Food Microbiology
Example: interdisciplinarity not sufficient

Disciplines of the project

- Pharmacology
- Endocrinology
- Biochemistry
- Cellular Oncology

Specific expertises of the applicants

- Biomedicine
- Endocrinology
- Pathology
Typical reasons for rejection

- Low interdisciplinarity - An outstanding proposal, but with too low/lack of interdisciplinarity/lack of interdisciplinary integration is not fundable by Sinergia
- Lack of focus
- Lack of clear hypothesis
- Low potential for breakthrough / incremental contribution
- Missing competences in the research team
Information concerning funded Sinergia proposals

http://p3.snf.ch/
Information concerning funded Sinergia proposals

Advanced search

Programmes> Sinergia
Further information

www.snf.ch/sinergia

sinergia@snf.ch
MOVING FORWARD WITH INNOSUISSE

Tom Russi, Dr. sc.techn. ETH
Head of Project and Programme Funding, Member of the Executive Committee
11.11.2020
Agenda

1. Mission of Innosuisse
2. Facts & figures
3. Funding instruments
   - Start your innovation project
   - Start & grow your own business
   - Be connected
   - Go global
4. Conclusion and final remarks
INNOSUISSE
SWISS INNOVATION AGENCY

Our Mission:
Innosuisse promotes science-based innovation in the interest of the economy and society in Switzerland – in all disciplines.
THE CONTRIBUTION OF INNOSUISSE PROMOTES INNOVATION IN SWITZERLAND

TO GENERATE ECONOMIC AND SOCIETAL VALUE

TO PROMOTE DISRUPTIVE BUSINESS MODELS

TO CREATE JOBS WITH HIGH ADDED VALUE

TO INITIATE AND PROTECT INTELLECTUAL PROPERTY
“To achieve our goals, we need to be willing and above all able to take risks. This involves aiming to achieve great success with all the potential positive effects, while also accepting the risk of making a mistake or failing without it being the end of the world.”

André Kudelski, Chairman of the Board
Agenda

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4. Conclusion and final remarks
ALLOCATED FUNDING CONTRIBUTIONS
IN 2019

TOTAL: CHF 243 MILLION*

- 71% | START YOUR INNOVATION PROJECT
- 4% | START AND GROW YOUR BUSINESS
- 3% | BE CONNECTED
- 7% | GO GLOBAL
- 12% | ENERGY PROGRAMME SCCER
- 3% | BRIDGE PROGRAMME
ON DUTY FOR INNOSUISSE

SEVEN MEMBERS

BOARD OF DIRECTORS
Strategic body

EXECUTIVE BOARD
Operational body

WITH SECRETARIAT

INNOVATION COUNCIL
Specialist body

165 EXPERTS

20 INNOVATION MENTORS

132 START-UP COACHES

3

4

23 MEMBERS

75 EMPLOYEES

8

15

46

29

2

18

26

106
START YOUR INNOVATION PROJECT

FACTS AND FIGURES 2019

808
funding applications for innovation projects.

60%
APPROVAL RATE
678 applications were assessed of which 404 were approved.

15%
PROPORTION OF WOMEN
at main research partners in approved innovation projects; 13% at main implementation partners.

17%
RADICAL INNOVATION
One out of six innovation projects aims at disrupting a market.

400 innovation cheques were approved. The approval rate is 78%.

The following partners are involved in the approved projects:

RESEARCH PARTNER

- Universities of applied sciences (54%)
- ETH domain (19%)
- Universities (16%)
- Other (11%)

IMPLEMENTATION PARTNER

- Large companies (18%)
- SMEs (82%)
Agenda

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INNOSUISSE PROMOTES INNOVATION IN FOUR AREAS

1. Start Your Innovation Project
2. Be Connected
3. Start and Grow Your Business
4. Go Global
START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH INNOVATION CHEQUE

INNOVATION PROJECTS

BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

FLAGSHIP INITIATIVE

INNOVATION PROMOTION IN FOUR AREAS

BE CONNECTED

GO GLOBAL

START YOUR INNOVATION PROJECT
INNOVATION CHEQUE
TEST YOUR INNOVATIVE IDEA

SMES AND OTHER ORGANISATIONS <250 FTES
- Easy entry into science-based innovation
- Evaluation of the feasibility of an innovative idea

RESEARCH PARTNERS
- Research services for the implementation partner up to CHF 15,000

INNOVATION CHEQUE
- Innovation cheque by Innosuisse up to CHF 15,000

PRELIMINARY STUDIES
- Concept developments, idea studies or analyses of innovation potential and the feasibility

Apply for a cheque:
https://www.innosuisse.ch/analytics
INNOVATION PROJECT
BETWEEN BUSINESS AND RESEARCH

IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)
- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS
- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

Submit your application online:
https://www.innosuisse.ch/analytics
FOR AN INNOVATION PROJECT
A GOOD APPLICATION IS...

CONCRETE:
- Market interest exists
- Access to the market has been described
- Product or service has been defined

CLEAR:
- Innovative content is clearly indicated
- Project plan is comprehensible
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

CONSISTENT:
- Research and implementation partners work together, not side by side or against each other
- Project planning and financial planning are consistent
- Timetable and resource allocation are realistic
INNOVATION PROJECTS

ASSESSMENT CRITERIA

ASSESSMENT CRITERIA

- Innovation degree
- Sustainability and value creation in Switzerland
- Methodology and team competences

TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

The Innovation Council takes its independent decision on the basis of the experts’ evaluation

EVALUATION EXAMPLES:

Proposal 1: AAA
Proposal 2: AAB
Proposal 3: BAB
Proposal 4: BBC
BRIDGE PROGRAMME
BY INNOSUISSE AND SNSF

AS A RESEARCHER
- Take the step into an application-led business environment
- Implement your research results on the market

BRIDGE PROJECTS
- 100%
- BRIDGE projects funded by Innosuisse and SNSF

TWO FUNDING OPPORTUNITIES
- Proof of concept: a step into an application-led business environment for young researchers
- Discovery: for researchers with experience of implementing the innovation potential of research results
MOVING FORWARD WITH INNOSUISSE
WE PROMOTE INNOVATION

NEW: THE FLAGSHIP INITIATIVE (from January 2021)

Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society. Find solutions to current or future challenges that can only be solved through collaborative work.

More information: https://www.innosuisse.ch/flagship
IMPORTANT INFORMATION

- The first call will be published in January 2021 with two topics
- 2-stage evaluation process (deadline preproposal end of March 2021, deadline full-proposal August 2021)
- Consortium consists of at least 2 implementation partners and at least 3 research partners (of which at least one partner must be an UAS)
- The Innosuisse funding per flagship amounts to at least CHF 4 million
- Minimum duration of a flagship is 3 years
- Between 4-6 flagships per year are to be supported
YOUR CONTACTS
FOR PROJECTS AND PROGRAMMES

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INNOVATION CHEQUES
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START AND GROW YOUR BUSINESS

- **START-UP TRAINING**
- **START-UP COACHING**
- **INTERNATIONALISATION CAMPS**
- **INTERNATIONAL TRADE FAIRS**

WE PROMOTE INNOVATION MOVING FORWARD WITH INNOSUISSE

INNOVATION PROMOTION IN FOUR AREAS

- START YOUR INNOVATION PROJECT
- START AND GROW YOUR BUSINESS
- BE CONNECTED
- GO GLOBAL
DEVELOP YOUR BUSINESS IDEA WITH START-UP TRAINING

**MODULE 1**
1/2 day
BUSINESS IDEAS
FEEL THE START-UP GROOVE

**MODULE 2**
1 semester
BUSINESS CONCEPT
GET THE START-UP TOOLBOX

**MODULE 3**
5 days
BUSINESS CREATION
KICKSTART YOUR BUSINESS

**MODULE 4**
5 days
BUSINESS GROWTH
GROW YOUR VENTURE

For students, doctoral students, academic staff and professors at Swiss academic institutions

For start-ups
YOUR CONTACTS
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AND TRADE FAIRS
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GO GLOBAL

- INTERNATIONAL INNOVATION PROGRAMMES
- BILATERAL COOPERATION
- ENTERPRISE EUROPE NETWORK

INNOVATION PROMOTION IN FOUR AREAS

START YOUR INNOVATION PROJECT

BE CONNECTED

GO GLOBAL

WE PROMOTE INNOVATION
INTERNATIONAL INNOVATION PROGRAMMES

**SUPPORT FOR SMEs**
for cross-border innovation projects

**SUPPORT FOR INNOVATION PROJECTS IN THEMATIC PROGRAMMES**
- AAL: solutions for the needs of elderly people
- ECSEL: in the electronics sector
- ERA-NET: various themes

SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level
BILATERAL COOPERATION

Innosuisse has cooperation agreements:

- with EMBRAPII BRAZIL
- with KIAT SOUTH KOREA
- with VINNOVA SWEDEN
- with NRC-IRAP CANADA

Calls for tenders for bilateral innovation projects from companies and research institutions

Finding partners in Canada and Switzerland for Eurostars projects
YOUR CONTACTS
FOR INTERNATIONAL PROGRAMMES

INTERNATIONAL PROGRAMMES AND BILATERAL COOPERATION
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ENTERPRISE EUROPE NETWORK – EEN SWITZERLAND
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BE CONNECTED

MENTORING FOR SME (<250 FTE)

NTN INNOVATION BOOSTER

NETWORKING EVENT SERIES
LAUNCH YOUR INNOVATION IDEA
WITH NTN INNOVATION BOOSTER

JOINT TEAMS FOCUSING ON AN INNOVATION TOPIC

- From business, academia and society
- Test jointly developed ideas in an open innovation culture
- This new format starts in 2021

Until the end of 2020, the ten current National Thematic Networks are continuing their work.

NTN INNOVATION BOOSTER

Ideate and test joint and concrete innovation ideas
BRINGING PLAYERS TOGETHER
NETWORKING EVENT SERIES

SWISS NON-PROFIT ORGANISATION
submits an application as event organiser

KEY PLAYERS
from business, science and society participate in
order to create a community on a specific cross-
industry innovation topic

NETWORKING EVENT SERIES

- Funded by Innosuisse
- Contribution of event organiser

YOUR NETWORKING EVENTS
over 2 to 4 years

Annual call:
https://www.innosuisse.ch/eventseries
YOUR CONTACTS
FOR KNOWLEDGE & TECHNOLOGY TRANSFER

MENTORING
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NTN INNOVATION BOOSTER & NETWORKING EVENT SERIES
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Agenda

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2. Facts & figures
3. Funding instruments
   ➢ Start your innovation project
   ➢ Start & grow your own business
   ➢ Be connected
   ➢ Go global
4. Conclusion and final remarks
THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

Navigation for your innovation

www.innosuisse.guide
MOVING FORWARD WITH INNOSUISSE

THANK YOU

www.innosuisse.ch
info@innosuisse.ch

twitter.com/innosuisse
linkedin.com/company/Innosuisse

START YOUR INNOVATION PROJECT
START AND GROW YOUR BUSINESS
BE CONNECTED
GO GLOBAL
Q&A sessions
Innosuisse & SNSF

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