



SNSF & INNOSUISSE FUNDING SCHEME EVENT

15 November 2023

Please note that these presentations are only summaries. In case of doubt, please refer to the relevant regulations published on our websites.

Programme Presentations

Schedule	Subjects
14:00 – 14:10	Welcome speech
14:10 – 14:35	BRIDGE
14:35 – 15:00	National Research Programmes (NRPs)
15:00 – 15:25	Innosuisse Instruments – Start-up innovation projects and further support

Programme Q&A sessions

Links available on
www.snsf.ch/liveevents

Schedule	Subjects and links for the Q&A sessions
15:30 – 16:30	BRIDGE
	National Research Programmes (NRPs)
	Innosuisse Instruments
	Spark
	Agora
	Postdoc.Mobility
	Ambizione
	Doc.CH
	COST & international cooperation
	Supplementary measures
	National Centres of Competence in Research (NCCR)

Informations about the presentations

- Both your microphone and camera are switched off. You see the presentation and video of the person speaking.
- If you're experiencing technical problems, you can contact us using the chat function.
- The presentations are recorded (only the slides and the voice/video of the speakers).
- The slides and recordings of all presentations will be available on our website in the days after each event.
- Immediately after each presentation, we will only be able to take a very limited number of questions. Use the chat!
- For further questions, please use the **Q&A session** for the scheme you are interested in. These sessions will take place after the last presentation. You'll find all the links on our website.

Horizons – The Swiss Research Magazine

Latest developments in
science and research policy

Published by the **SNSF** and
the **Swiss Academies of Arts
and Sciences**

Publication: **Four times** a year
(March, June, September,
December)

Printed version:
German & French

Editors are **independent**

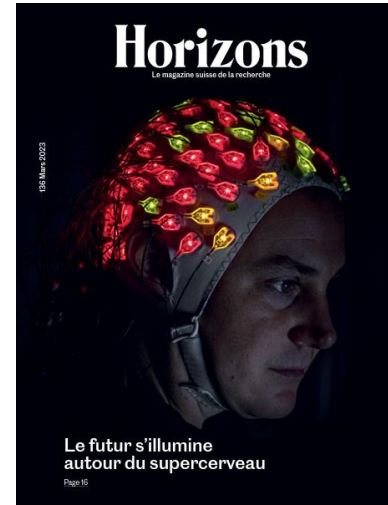
Free magazine

Online version:
German, French &
English

Horizons – Recent topics



How the cash flows



The boundaries of brain research



AI, the new research partner

Where can you find Horizons?



Online version (English: <https://www.horizons-mag.ch/>)



Subscription (<https://www.horizons-mag.ch/subscribe/>)



[Horizons Magazine \(@horizons_en\) / X \(twitter.com\)](https://twitter.com/horizons_en)



[Horizons Magazine \(@horizons_mag\)](https://www.instagram.com/horizons_mag)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



BRIDGE

15 November 2023

Christian Brunner
Head of BRIDGE

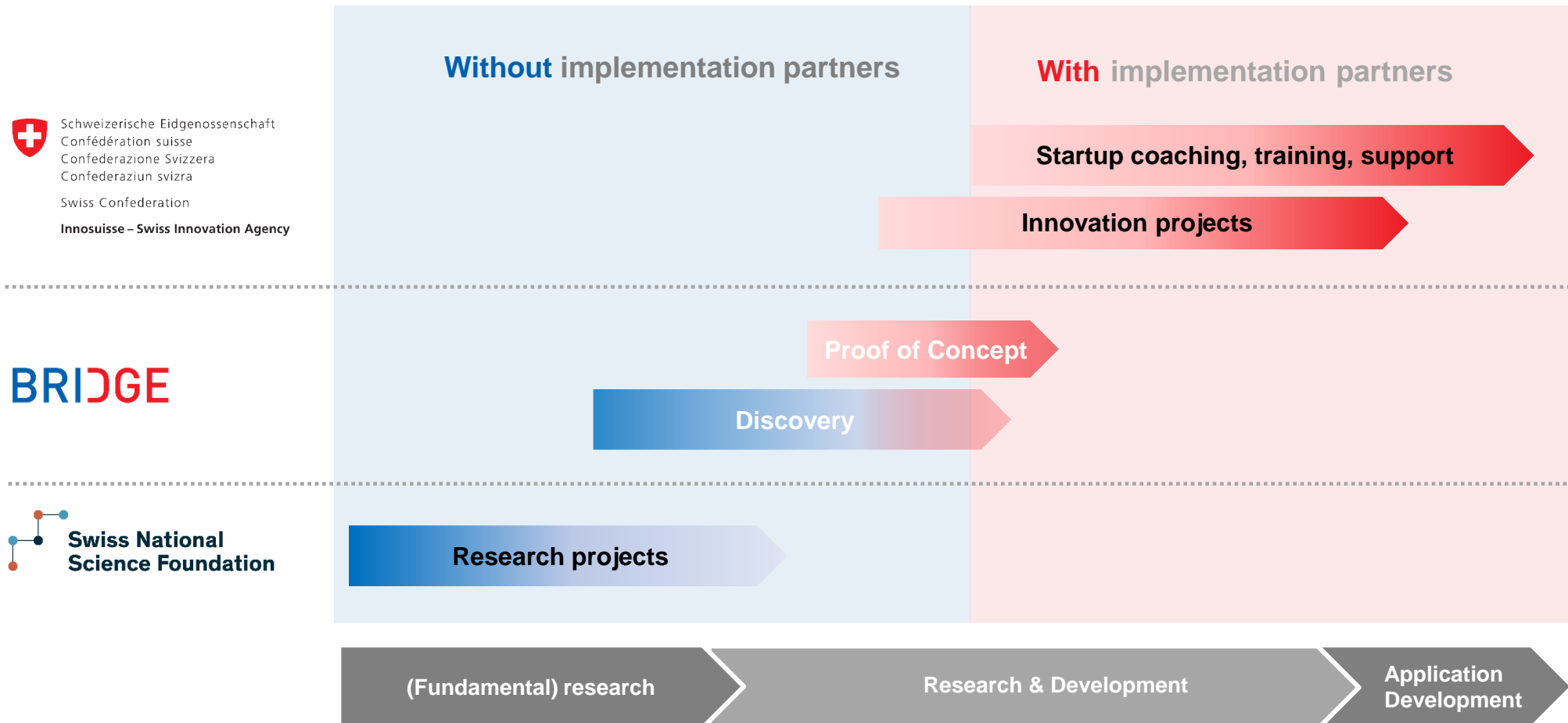
BRIDGE



Building Bridges

https://www.snf.ch/media/de/MidiFiP2DarHMDIS/BRIDGE_presentation_general.pdf

Complete the funding portfolio



Goal of the **program**

« Turn scientific results into economic or societal innovation »

BRIDGE...

- ... fosters the economic and social potential of scientific research,
- ... supports projects in the critical precompetitive phase that have a clear vision of potential application,
- ... facilitates cooperation between Universities, ETHs, research institutes, and Universities of Applied Sciences, Universities of teacher education.

Two lines of funding

Proof of Concept

- Scientific results developed into a product or an application
- Young researchers on their way to entrepreneurship or willing to implement their research findings with an economic or social partner
- Open to all types of innovation

Discovery

- Interaction between basic and applied research to realise the innovation potential of scientific results
- Importance of the societal and economic impact
- Projects may cover any type of innovation or research field

Proof of Concept

Proof of Concept

Details of the funding scheme

Eligibility criteria for the applicants

- Early stage of career (bachelor's or master's degree, doctoral students, PhD degree obtained within the last four years)
- Support by a Swiss research institution
- Applicants dedicate their full time to the project

Requirements for the project

- Based on the applicants' own research results or on research results they have substantially contributed to
- The underlying science has been peer-reviewed or documented by publications or another record of achievement (e.g. bachelor's, master's or doctoral thesis, thesis presentation, scientific publication, patent)
- Projects may cover any type of innovation or research field

Proof of Concept

Details of the funding scheme

- Up to 4 calls per year
- Projects are submitted by a single applicant

Eligible costs

- Budget of project: max. 130'000 CHF per year
- 100% of applicant's salary (calculated on the basis of current rates at the host institution)
- Costs directly related to the realisation of the project

Duration

12 months (extension of up to 6 additional months exceptionally possible)

Overhead

max. 15% overhead paid to the host institution

Proof of Concept

Details of the funding scheme

Evaluation criteria

- Expected **economical or societal impact** for the envisioned innovation, product or service
- **Feasibility of project** and the **implementation scenario**
- Appropriate level of innovation-based, entrepreneurial and managerial **competences of the applicant**, and **motivation to implement**

Evaluation procedure

- Evaluated by the Proof of Concept Evaluation Panel
- Two levels:
 - evaluation of submitted documents (project)
 - interview of the applicant
- Decision within 3 months

Proof of Concept

Additional support

Support for women

BRIDGE supports career development and network building for the next generation of female researchers through the SNSF's [Gender Equality Grants](#).

Support for PhDs and postdocs working on the project

BRIDGE provides SNSF's [Flexibility Grants](#) to help researchers better balance their childcare responsibilities with their scientific work and academic careers.

BRIDGE Coaching: A coaching limited to 10 h is offered to all BRIDGE fellows

Innosuisse support

- BRIDGE fellows can take part in the Innosuisse [Start-up Training](#) programme, from Module 2 onwards
- Through the Innosuisse [Start-up Coaching](#) programme, start-ups can attend specialist international trade fairs either as visitors or exhibitors

Discovery

Discovery

Details of the funding scheme

Eligibility criteria for the applicants

- Experienced researchers at a Swiss research institution

Requirements for the project

- Integration of excellent science and high-impact innovation
- Research is at a stage where the risk is too large for implementation partners to co-fund
- Projects may cover any type of innovation or research field
- Up to 3 applicants of independent research groups with a clear vision of innovation

Discovery

Details of the funding scheme

- One call per year
- One project per applicant

Eligible costs

- Project budget: max. 850'000 CHF per applicants for 4 years
 - Salaries of project personnel, excluding the salary of the applicants (special conditions may apply for UAS and CSEM researchers)
 - Project costs directly related to the project

Duration

Up to 4 years

Overhead

max. 15% overhead paid to the host institution

Discovery

Details of the funding scheme

Evaluation criteria

- **High scientific quality** going beyond state of the art
- The project contains a credible vision of the potential societal, environmental, technological or economical **impact** and benefits of the innovation and its possible **implementation**
- Convincing **roadmap towards implementation**
- Scientific and **innovation-oriented, entrepreneurial** as well as management competence of the applicants

Evaluation procedure

- Evaluated by the Discovery Evaluation Panel and external experts
- Two levels:
 - evaluation of submitted documents (project)
 - interview of the applicant
- Decision within 7 months

Discovery

Additional support

Support for women

- BRIDGE supports career development and network building for the next generation of female researchers through the SNSF's [Gender Equality Grants](#)

Support for PhDs and postdocs working on the project

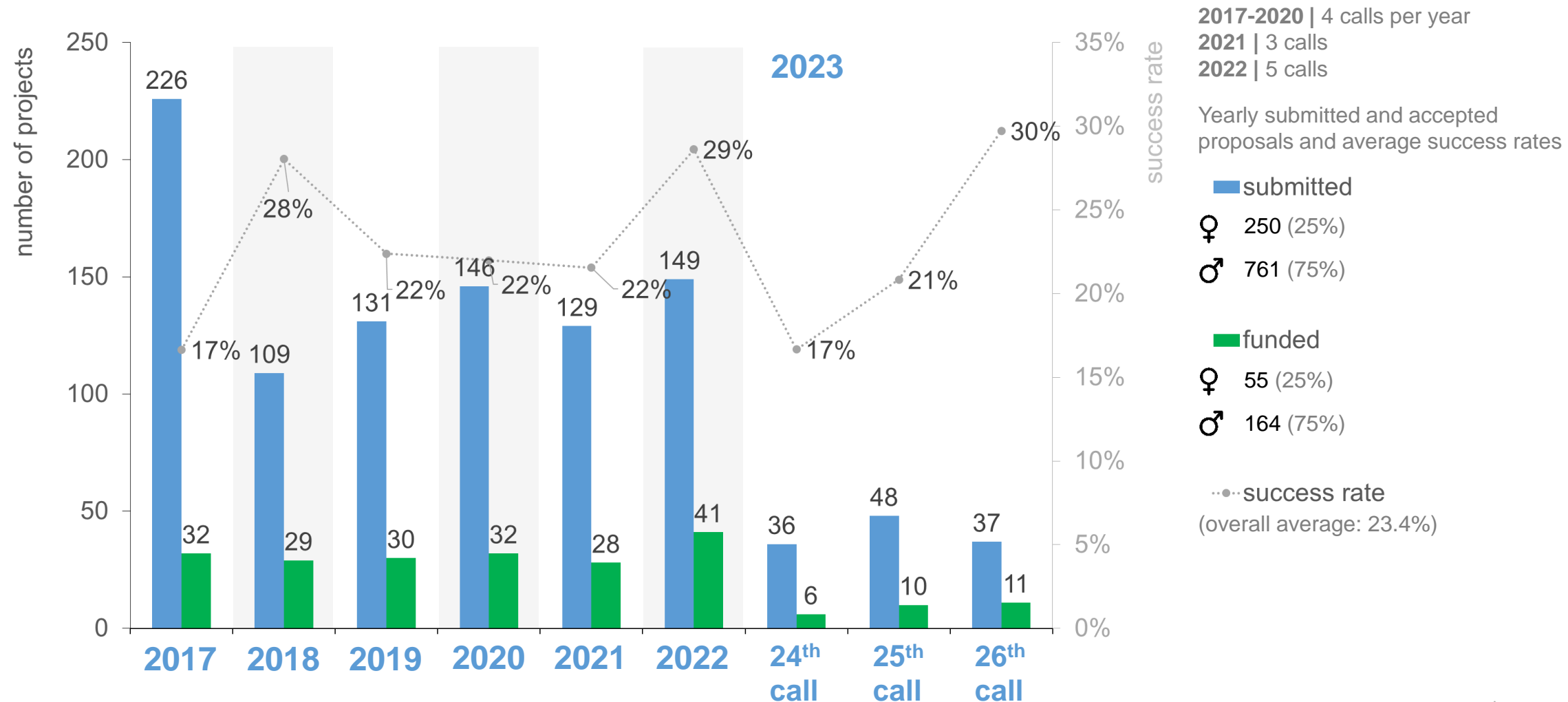
- BRIDGE provides SNSF's [Flexibility Grants](#) to help researchers better balance their childcare responsibilities with their scientific work and academic careers

BRIDGE Status 2017-2023

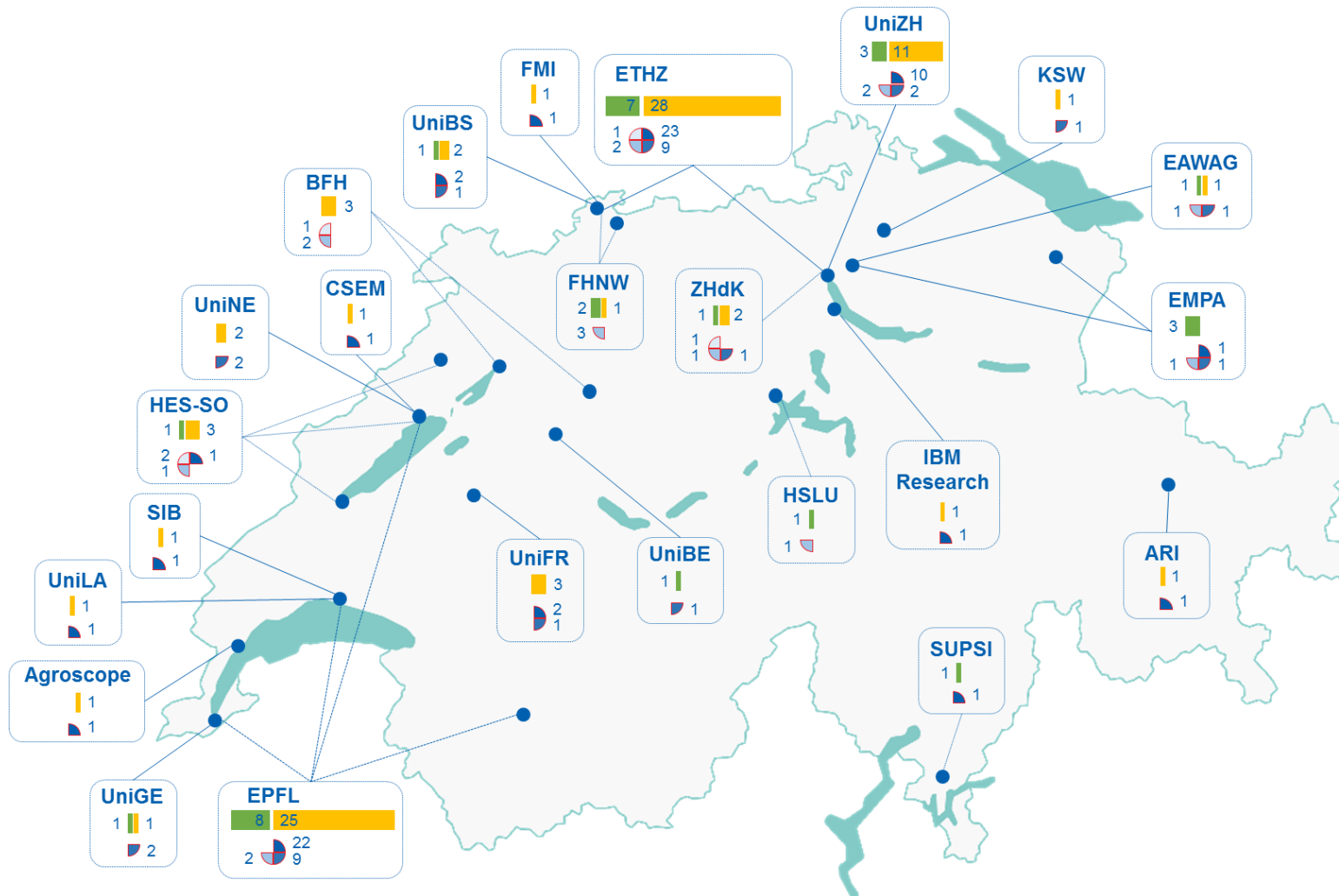
Proof of Concept information

Proof of Concept Current Status

Submitted and accepted projects



Proof of Concept **financed projects** 2017-2020



16 calls
612 applications
121 projects approved

Total budget approved: **15.2 mioCHF**
Average grant/project: **126 kCHF**

Host institution

Number of supported ...

... women ... men
... bachelors ... postdocs
... masters ... PhD students

Engineering



ICT



Life Sciences



89 start-ups

out of 121 BRIDGE Proof of Concept projects
(16 calls 2017-2020)

Energy & Environment

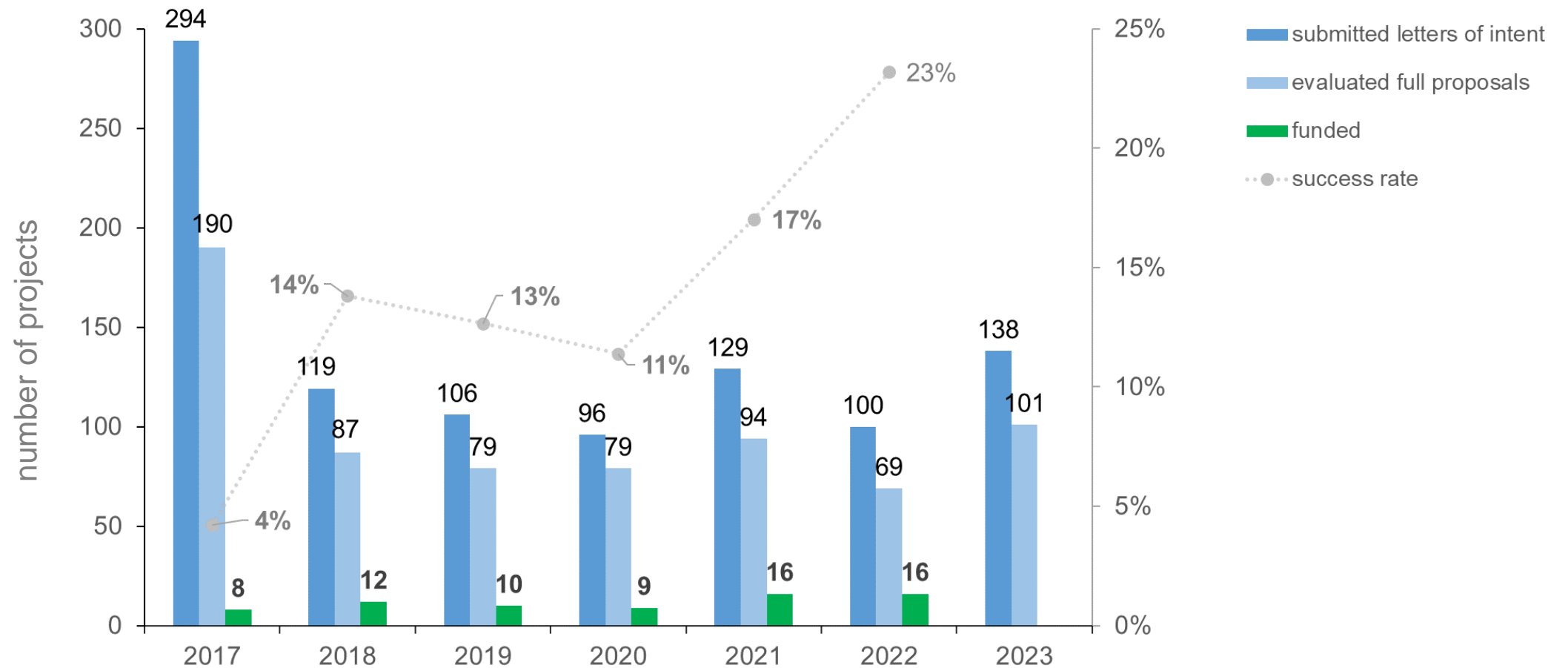


Social Sciences

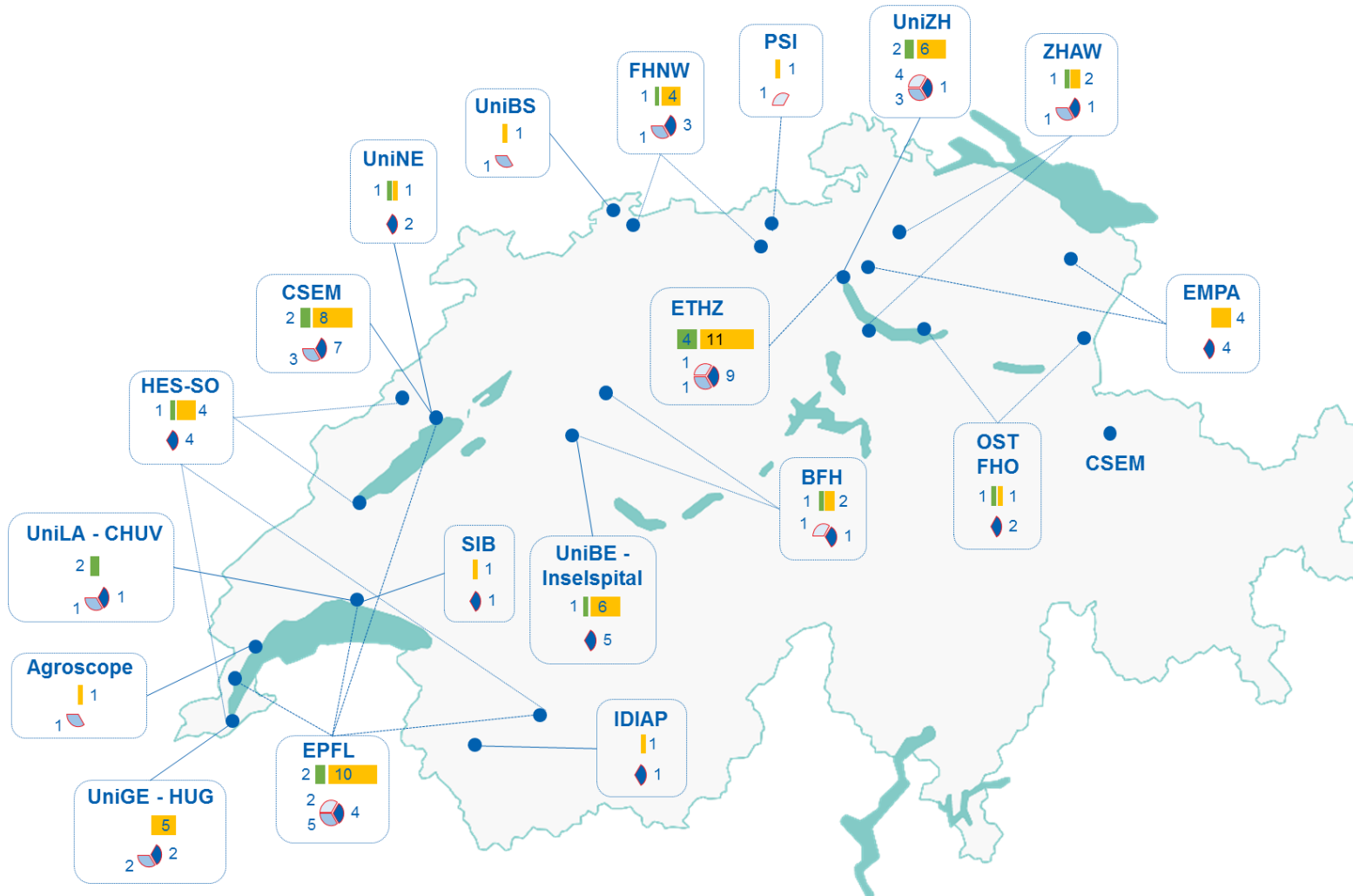
Discovery information

Discovery Current Status

Submitted and accepted projects



Discovery financed projects 2017-2020



4 calls
435 applications
39 projects approved

Total budget approved: **46.5 mioCHF**
Average grant/project: **1.2 mioCHF**
Average duration: **43 months**

Host institution

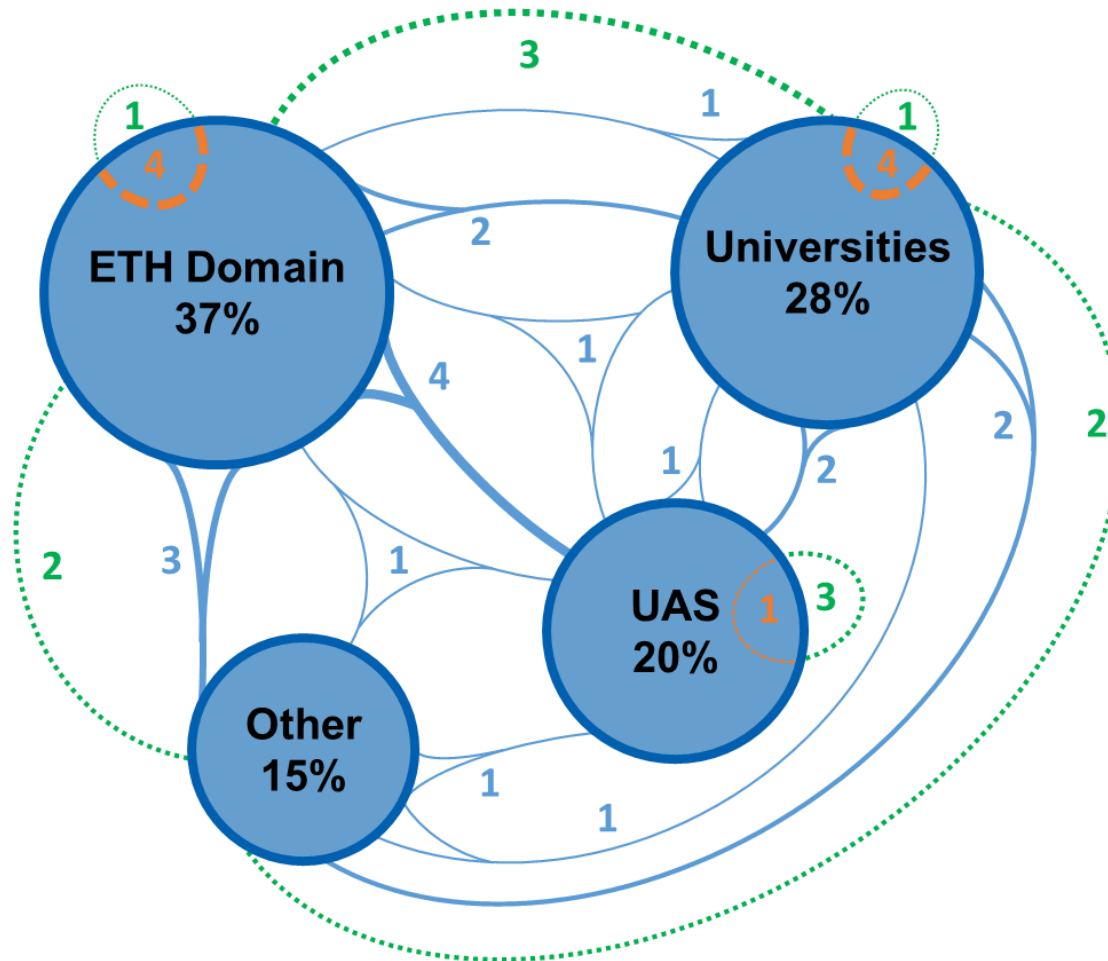
Number of supported ...

... women ... men

Number of projects with ...

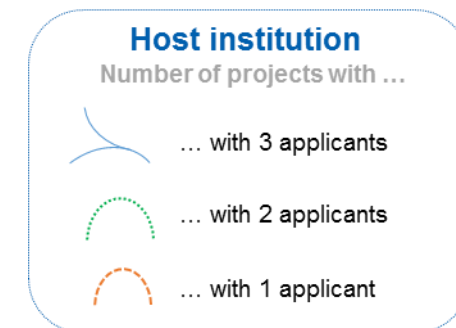
... 1 applicant ... 2 applicants ... 3 applicants

Discovery financed projects 2017-2020



39 projects approved
88 research groups involved
Average applicant per project: 2.3

9 projects with 1 applicant
11 projects with 2 applicants
19 projects with 3 applicants





BRIDGE

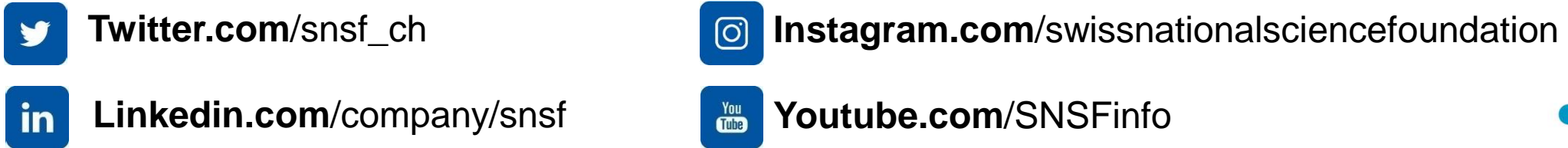


Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

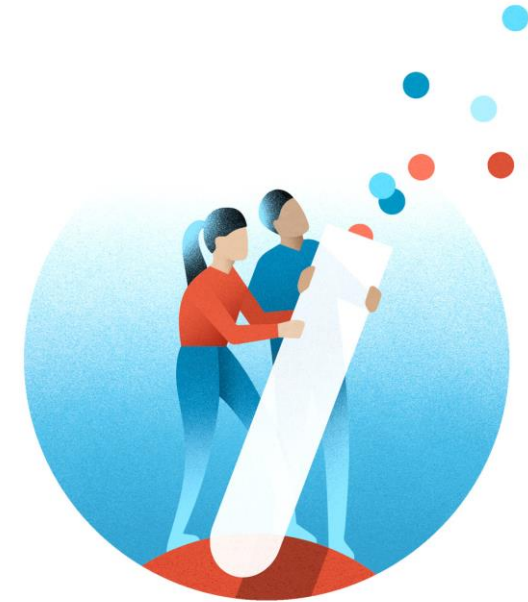
Thank you!



Check out our website: [Startseite - BRIDGE](#)

Visit the SNSF Data Portal: data.snf.ch!

You can contact the Bridge team at office@bridge.ch





NATIONAL RESEARCH PROGRAMMES (NRPS)

15 November 2023

Pascal Walther
Head of Unit NRP
Section Thematic Research

The Team of NRP Programme Managers



Walther Pascal
Leiter NFP



Schönholzer Stephanie
Programme Manager



Hunt Marjory
Programme Manager



Buzek Boris
Programme Manager



Rosteck Yvonne
Programme Manager



Christen Martin
Programme Manager



Jores Anne
Programme Manager



Schibler Beatrice
Programme Manager

What are NRP?

Topics can be proposed by any individual, federal offices or interest groups. The Federal Council decides.

Goals

Generate **scientific knowledge** aimed at help solving **Switzerland's most pressing challenges**.

Generate **broader impact** through

- stakeholder participation / transdisciplinary approaches.
- implementation activities, e.g. knowledge and technology transfer, dissemination, dialogue.

Characterstics

- NRP are launched at irregular intervals (Prüfrunde)
- **Steering Committee (SC)** appointed by NRC
- **Coordination and monitoring** → researcher are expected to interact with the SC and participate at programme events
- Mandates for **Knowledge and Technology Transfer**
- **Programme synthesis** → researchers are expected to contribute

Key facts

- 20 - 30 research groups in different Swiss research institutions
- Duration of research: 5 years
- CHF 10 - 20 million
- 5 NRPs are ongoing
- 4 new NRP are being launched

Recently closed and ongoing NRP

Recently closed NRP

72
NRP

Antimicrobial Resistance
National Research Programme

73
NRP

Sustainable Economy
National Research Programme

74
NRP

Smarter Health Care
National Research Programme

75
NRP

Big Data
National Research Programme

Ongoing NRP

76
NRP

Welfare and Coercion
National Research Programme

77
NRP

Digital Transformation
National Research Programme

78
NRP

Covid-19
National Research Programme

79
NRP

Advancing 3R
National Research Programme

The NRP in Swiss research and innovation funding

NRP ...

- have a thematic focus;
- fund use-inspired, solution-oriented, and transdisciplinary research projects;
- provide dialogue platforms for science and stakeholders;
- collaboration with Innosuisse - will be strengthened in future (b).

Note:

- Applications are bottom-up;
- Competitive scientific evaluation (success rate: 20-30% at pre-proposal stage).

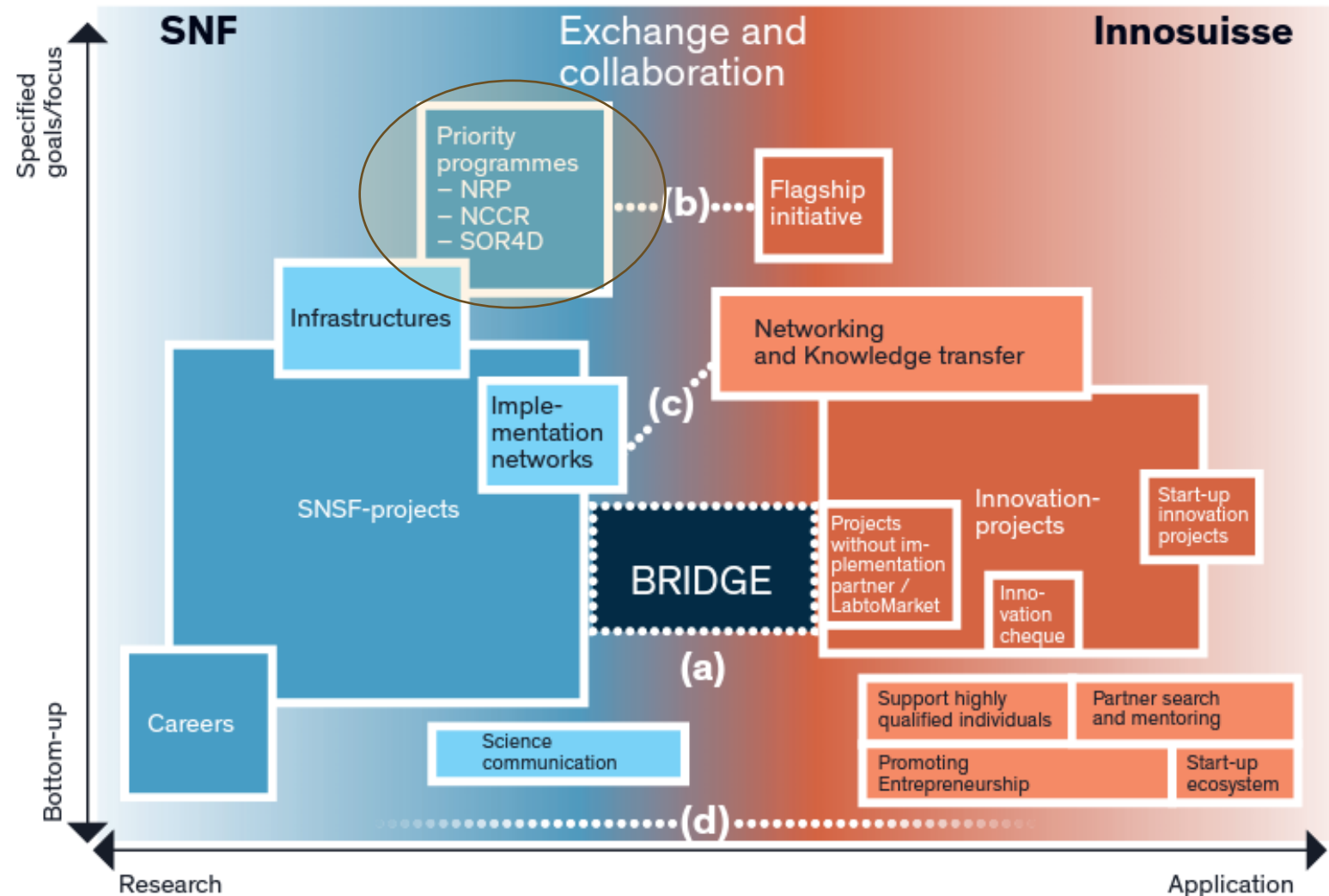
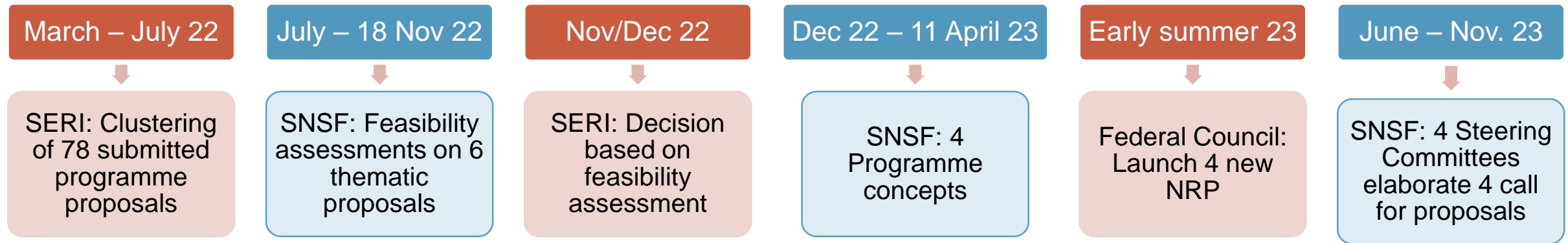


Figure from the SNSF Multi-Year Programme 2025–2028

NRP Review Period (Prüfrunde) 2022/23



The four new NRPs

NRP 81 Baukultur (CHF 10.6 mio)

Develops strategies, best practices and techniques to improve the quality of built and unbuilt spaces over the long term and for society at large.

Implementation module

NRP 83 Gender Medicine and Health (CHF 11 mio)

Contributes to cultural change and develops guidelines and standards. It is a starting point for long-term research in gender medicine.

Community of practice

NRP 82 Biodiversity and Ecosystem Services (CHF 15.5 mio)

Analyses how biodiversity and ecosystem services are managed and used and assess the impact of Swiss consumption and production abroad.

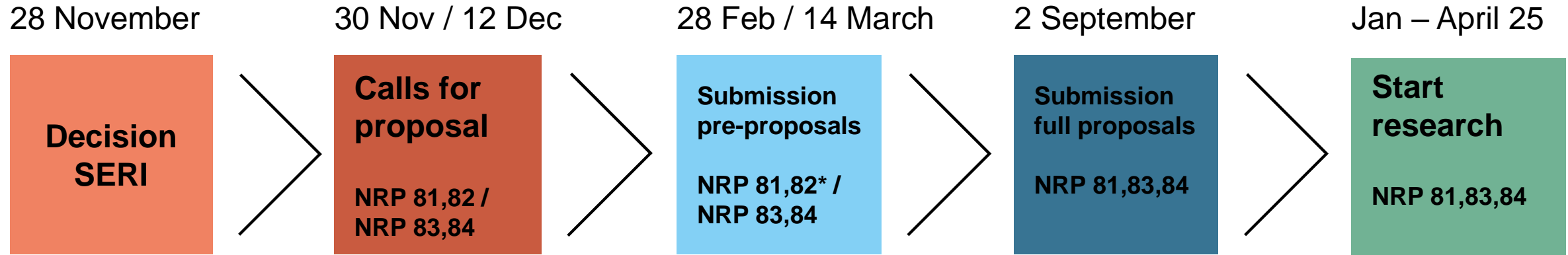
Transdisciplinary research programme

NRP 84 Plant Breeding Innovation (CHF 10 mio)

Links innovations with socio-economic and political changes. Investigates how solutions and products can be developed and introduced on market.

Linking technological with social innovation

Next steps

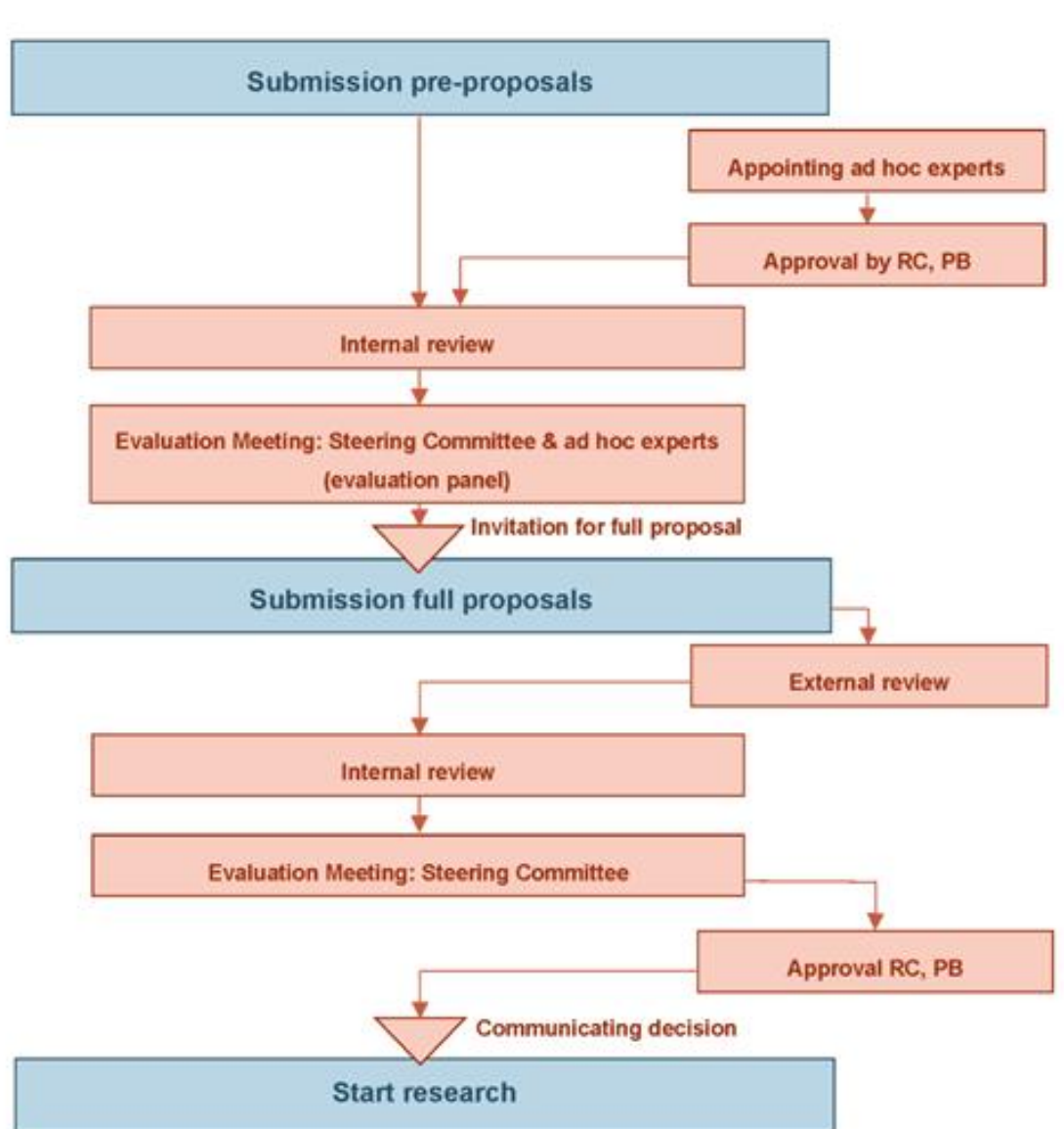


**NRP “Biodiversity and Ecosystem Services” with other timeline due to transdisciplinarity, i.e preparatory grant phase*

Subscribe to NRP Newsletter: [Programmes Newsletter \(snf.ch\)](https://www.snf.ch/programmes/newsletter)

For details, consider the call for proposals upon publication

NRP evaluation process in 2 stages



General conditions for research projects

- Open to **all disciplines** provided that research contributes to the programme goals and fits in research module.
- Research projects have **no commercial goals**, distinguished by research freedom and freedom of publication.
- **Costs covered:** personnel, consumables, travel and small non-standard equipment;
applicants' salary is not covered
- Project **duration:** max. 4 years*
- Max 250 - 700kCHF*

* Can vary between the NRP. Please consider the call for proposals for details.

Types of research projects – use-inspired, solution-oriented, or transdisciplinary

Individual research projects:

- submitted by one applicant

Interdisciplinary research projects:

- submitted by two or more applicants from different scientific disciplines;
- the disciplines contribute from different perspectives;
- the intended research goals require the integration of elements (such as theories, methods, concepts) from two or more disciplines;
- collaboration is essential for achieving the research goals and creates an additional benefit.

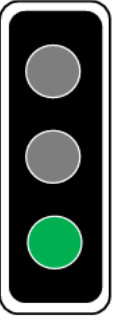
Transdisciplinary research projects*

- submitted by two or more applicants - at least one from the practical realm (societal actor);
- researchers and societal actors contribute to the proposed research from different perspectives;
- the intended research goals require the integration of scientific knowledge (such as theories, methods, concepts) and knowledge from practice (such as practicability, know-how, network of practice);
- collaboration is essential for achieving the project goals and creates an additional benefit.

Eligibility according to SNSF Funding Regulations

- Employed at least 50% at a Swiss institution in accordance with Swiss law
- In projects with 2 applicants, one applicant may be employed by a research institute outside Switzerland, provided their expertise is required for the project (max 30% of total budget).
- Researchers with at least 4 years' experience after doctorate or an independent research position with an employment for the duration of the project

Eligibility requirements



Eligible:

- Full professors, Associate & Assistant professors
- Chief consultants (Oberärzt*innen), senior staff physicians (leitende Ärzt*innen), chief physicians (Chefärzt*innen)
- Senior scientists / Researchers
- Group leaders
- Senior assistants (Oberassistent/innen / Maître-assistant-e-s)
- Heads of teaching and research (Maître d'Enseignement et de Recherche)

Special for qualification positions:

- Grant release under the condition the contract is confirmed for the next year

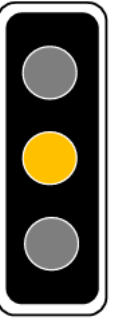
Eligibility requirements

Eligible subject to conditions:

- Postdocs/Research associates/Assistant physicians
- Honorary professors, visiting professors
- Lecturers, senior lecturers (Privatdozierende)
- Emeriti

Conditions:

- Four years after doctoral thesis
- Scientific independence
- Employed at least 50% for the entire duration of the project

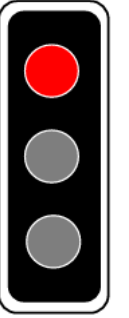


Eligibility requirements

Not eligible:

- Employees under SNSF grants
- Ambizione grantees

Note: no restrictions for grant holders from any other SNSF funding instrument, including project funding, PRIMA, Eccellenza, StG, AdG.



Project partners & subcontracting

Project partners: make important contributions (additional benefit for the research project); at a public, private or commercial research institution/company in CH or abroad under the condition that the contribution does not result in a direct monetary benefit for the employer

- Salaries of the project partners are not eligible for funding
- Project partners might employ personnel

Subcontracting: buy-in of services, often from companies

Costs for project partners and subcontracting: **max. 20% of total requested funds**

Eligibility in NRP 82 «Biodiversity and Ecosystem Services»

- Main applicants are researchers according to SNSF Funding Regulations.
- At least one further applicant (co-applicant) is a societal actor from a non-commercial institution.
- Societal actors from commercial institutions (private industry) are not eligible as co-applicants.
- Societal actors from any institutions are eligible as project partners (true for all NRP/SNSF)
- Declaration to confirm no immediate commercial purpose of the research project and the institutions involved.

Grants in the form of global budgets

- **Global budgets** are the rule, paid out in annual instalments, under responsibility of the PI
- **Grant holders can dispose freely of the budget** within the framework of the applicable regulations, the submitted research plan and goals
- In exceptional cases, cost categories or budget items are defined by the SNSF
- In any case, changes to the project design that will result in major deviations from the research plan and goals must be submitted to the SNSF for approval

Evaluation criteria

Evaluation criteria as in project funding:

- Scientific qualifications of the researchers (scientific track record and ability to carry out the research project)
- Scientific quality of the research project (scientific relevance, topicality and originality, suitability of methods, feasibility)

Augmented by **additional**, NRP-specific criteria:

- **Compliance with the goals and relevance to the NRP**
- **Application, implementation, practical relevance**
- **Response to comments** (*applicable on full proposal stage only*)

Further criteria can be defined in the call for proposals if necessary: e.g., transdisciplinarity (NRP 82), integration of sex/gender in the research context (NRP 83) → *set out in the call for proposals*.

The **coherence of the programme** is an important aspect for project selection. The selected projects will be an optimised assembly of those fundable proposals with the highest potential for contributing to the goals and questions of the NRP.

If you are successful...

Conditions for the release of funds:

- The project must start within 4 months after approval letter
- Submit a lay summary
- Request for changes to personnel
- Project specific conditions, ethical approval, etc.
- Conditions set by the Steering Committee

During the project:

- Annual scientific and financial report
- Output data (ongoing)
- Participation in programme events

At the end of the project :

- Output data
- Scientific final report → basis for programme synthesis
- Financial report
- final DMP

If you are not successful...

Read

- the rejection letter
- the peer reviews

If you are thinking of resubmitting:

- consider the points criticized and carefully revise your proposal based on the feedback
- contact the SNSF administrative office if you have questions
- Resubmit to another funding instrument – NRP calls do not repeat – adapt research plan according to the requirements

If you strongly disagree with the decision:

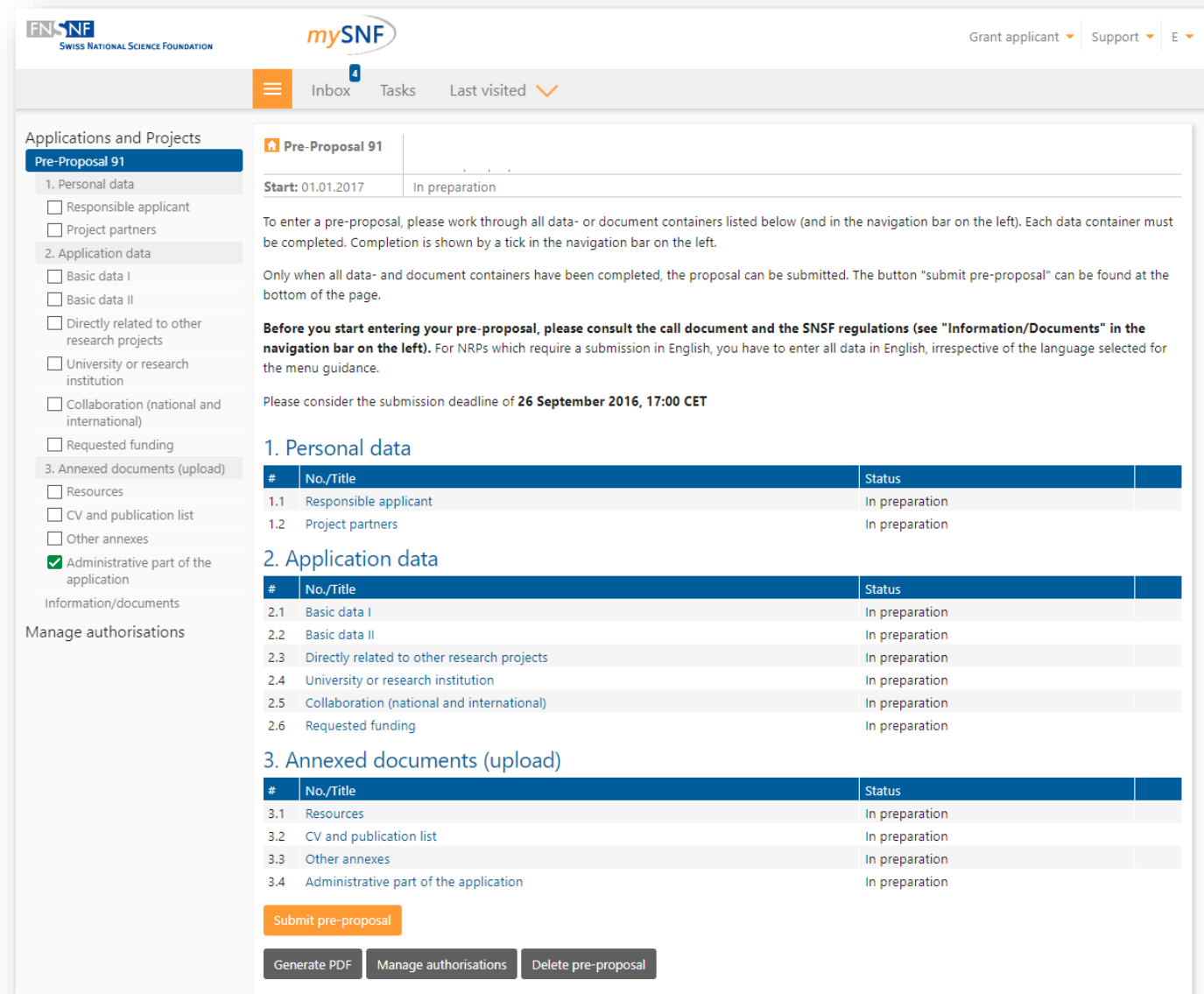
- you can ask for reconsideration or appeal against the decision

How to submit an application

Submission via www.mySNF.ch

- register as mySNF users (accounts from the past remain valid)
- create a new application. Select your call under Programmes (national and international), e.g. NRP 81: pre-proposal
- Under Information/documents; find all relevant regulations, templates and guidelines for the call

Register and create a new application early!



The screenshot displays the mySNF web application interface for submitting a pre-proposal. The top navigation bar includes the mySNF logo, user roles (Grant applicant, Support), and a language selector (E). Below this, a secondary navigation bar shows 'Inbox' (with a notification badge), 'Tasks', and 'Last visited'. The main content area is titled 'Applications and Projects' and features a sidebar with a checklist for 'Pre-Proposal 91'. The checklist items are: 1. Personal data (Responsible applicant, Project partners), 2. Application data (Basic data I, Basic data II, Directly related to other research projects, University or research institution, Collaboration (national and international), Requested funding), 3. Annexed documents (upload) (Resources, CV and publication list, Other annexes, Administrative part of the application), Information/documents, and Manage authorisations. The 'Administrative part of the application' is checked. The main content area shows the 'Pre-Proposal 91' details, including the start date (01.01.2017) and status (In preparation). It provides instructions on how to enter data and complete the proposal. A submission deadline of 26 September 2016, 17:00 CET is noted. Three tables are displayed: '1. Personal data' with 2 rows, '2. Application data' with 6 rows, and '3. Annexed documents (upload)' with 4 rows. All entries in these tables are in 'In preparation' status. At the bottom, there are buttons for 'Submit pre-proposal', 'Generate PDF', 'Manage authorisations', and 'Delete pre-proposal'.

mySNF
SWISS NATIONAL SCIENCE FOUNDATION

Grant applicant | Support | E

Inbox | Tasks | Last visited

Applications and Projects

Pre-Proposal 91

1. Personal data

- ☐ Responsible applicant
- ☐ Project partners

2. Application data

- ☐ Basic data I
- ☐ Basic data II
- ☐ Directly related to other research projects
- ☐ University or research institution
- ☐ Collaboration (national and international)
- ☐ Requested funding

3. Annexed documents (upload)

- ☐ Resources
- ☐ CV and publication list
- ☐ Other annexes
- ☒ Administrative part of the application

Information/documents

Manage authorisations

Pre-Proposal 91

Start: 01.01.2017 | In preparation

To enter a pre-proposal, please work through all data- or document containers listed below (and in the navigation bar on the left). Each data container must be completed. Completion is shown by a tick in the navigation bar on the left.

Only when all data- and document containers have been completed, the proposal can be submitted. The button "submit pre-proposal" can be found at the bottom of the page.

Before you start entering your pre-proposal, please consult the call document and the SNSF regulations (see "Information/Documents" in the navigation bar on the left). For NRPs which require a submission in English, you have to enter all data in English, irrespective of the language selected for the menu guidance.

Please consider the submission deadline of **26 September 2016, 17:00 CET**

1. Personal data

#	No./Title	Status
1.1	Responsible applicant	In preparation
1.2	Project partners	In preparation

2. Application data

#	No./Title	Status
2.1	Basic data I	In preparation
2.2	Basic data II	In preparation
2.3	Directly related to other research projects	In preparation
2.4	University or research institution	In preparation
2.5	Collaboration (national and international)	In preparation
2.6	Requested funding	In preparation

3. Annexed documents (upload)

#	No./Title	Status
3.1	Resources	In preparation
3.2	CV and publication list	In preparation
3.3	Other annexes	In preparation
3.4	Administrative part of the application	In preparation

Submit pre-proposal

Generate PDF **Manage authorisations** **Delete pre-proposal**

Writing a proposal

General remarks

- Start planning your submission early » Deadlines are strict
- Invest enough in preparing all required documents » It is a competitive process
- Question “rumours/myths” you may have heard from third parties » Carefully go through the regulations. If you have questions, contact the SNSF
- Use the templates provided and follow the guideline » In the interests of comparability, the SNSF treats all applicants equally.

Writing a proposal

What does a good research plan contain?

A contextualization with regard to your own work and the current state of research in the field

- » Show knowledge of state-of-the-art; cite recent related work in the field
- » Demonstrate your expertise by outlining what you have done

A concrete research plan

- » Is hypothesis driven and contains specific aims/research questions
- » Understandable for experts in the wider discipline

A well-structured research plan

- » Describes methods, risks, alternatives, management
- » Is specific and sufficiently detailed to allow evaluation based on the evaluation criteria

Use the number of pages allowed but do not exceed that

Information on submitting an NRP research proposal

www.snf.ch

- SNSF Funding regulations
- General implementation regulations

www.nrpXY.ch

- Go-Live with the call for proposals
- Organisation
 - Timetable
 - Call for proposals

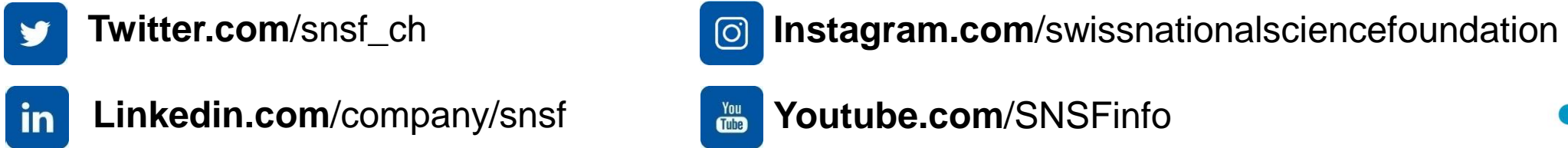
In the course of the NRP:

- News
- Research projects
- Research findings

Call for proposals

- Programme goals
- Research Modules
- Specific requirements
- Submission and evaluation procedure
- Specific criteria
- Steering Committee

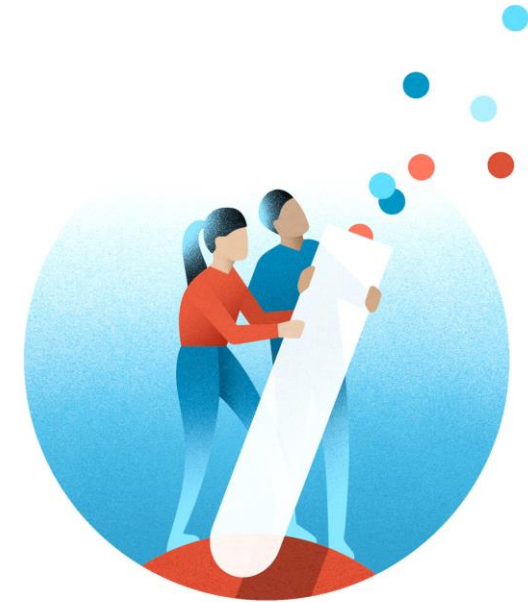
Thank you!



Check out our website: [National Research Programmes \(NRPs\)](#)

Visit the SNSF Data Portal: [data.snf.ch](#)!

You can contact the NRPs team at nrp@snf.ch



MOVING THE WORLD WITH SWISS INNOVATION

ANA SOARES AND NICOLAS MARTIN

Scientific officer Start-ups and Next-Generation Innovators and co-leader Innovation Projects

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Schweizerische Eidgenossenschaft
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Swiss Confederation

Innosuisse – Swiss Innovation Agency

INNOSUISSE SWISS INNOVATION AGENCY

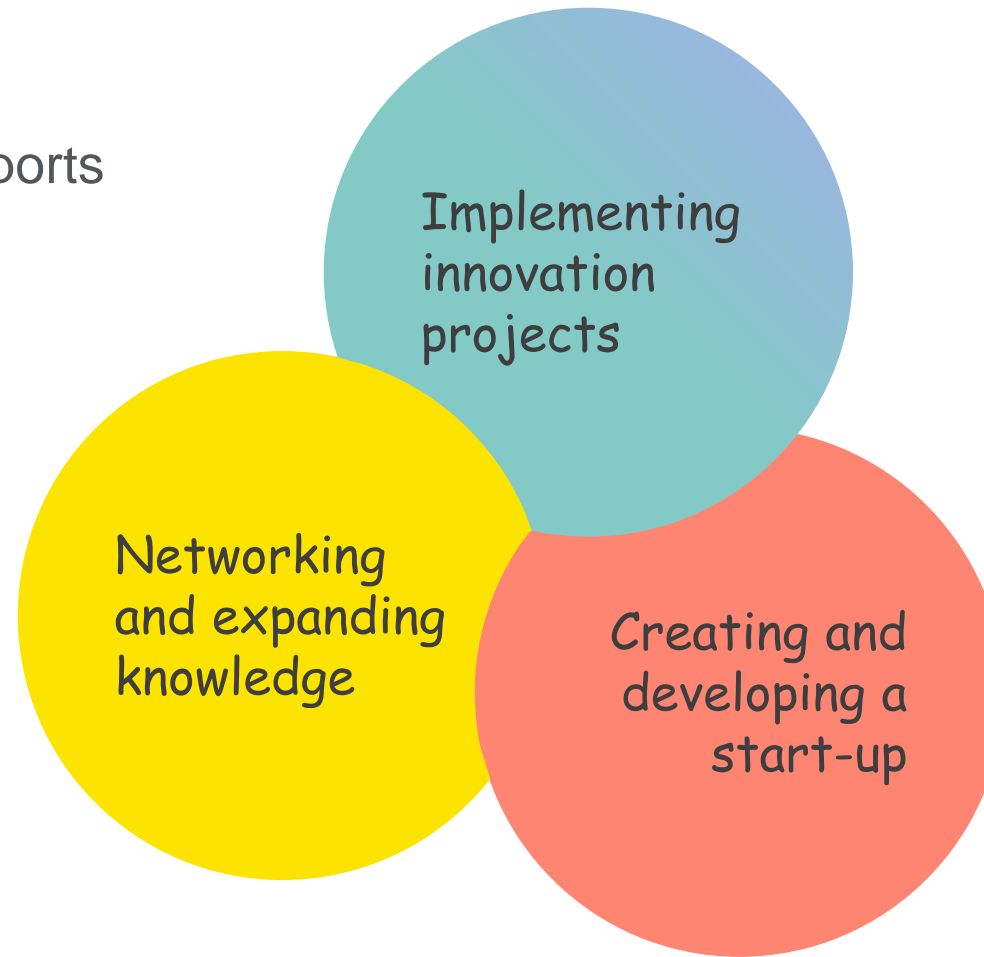
Innosuisse is the Swiss Confederation's agency for promoting innovation.

OUR MANDATE

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

INNOSUISSE – YOUR PARTNER FOR INNOVATION

How Innosuisse supports
your science-based
innovation:



WHAT INNOSUISSE OFFERS FOR START-UPS

Implementing
innovation projects

Networking and
expanding knowledge

Creating and
developing a start-up

WITH
RESEARCH
PARTNER

INNOVATION PROJECTS

PRELIMINARY STUDIES WITH
INNOVATION CHEQUE

FLAGSHIP INITIATIVE

SWISS ACCELERATOR
INNOVATION PROJECTS

START-UP INNOVATION PROJECTS

INTERNATIONAL INNOVATION
PROGRAMMES

BILATERAL COOPERATION

MENTORING

ENTERPRISE EUROPE
NETWORK

PATENT SEARCH

INNOVATION BOOSTER

NETWORKING EVENT SERIES

START-UP TRAINING

START-UP COACHING

EXCLUSIVE

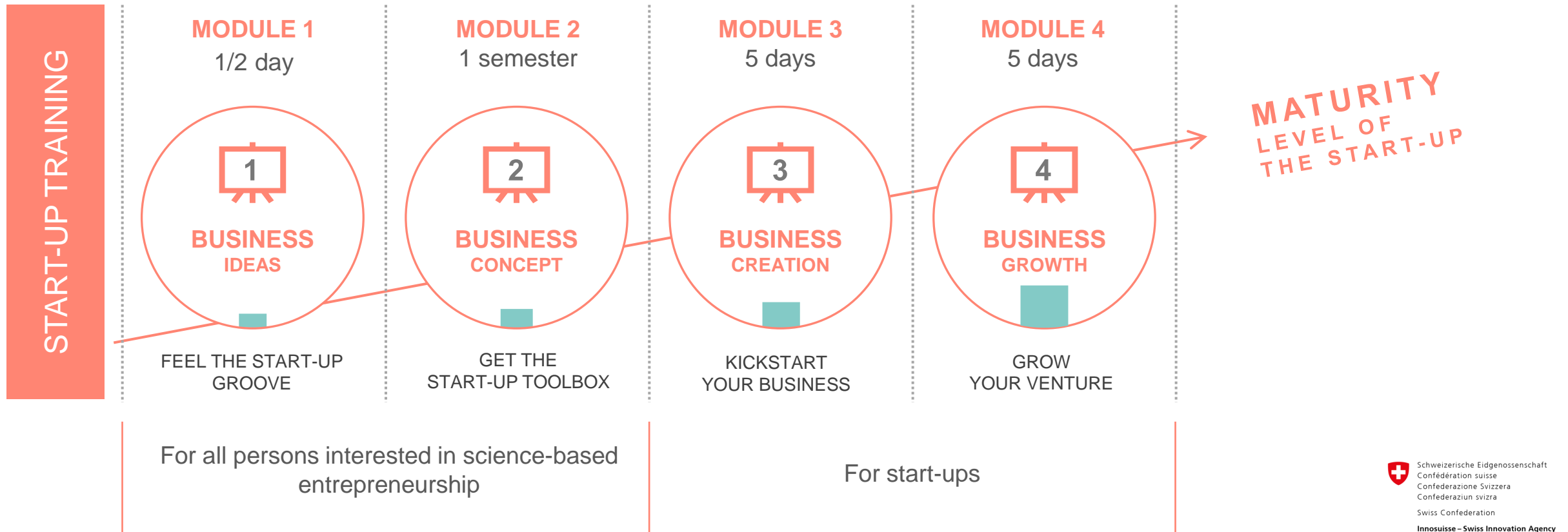
ALONE AS A
START-UP

CREATING AND DEVELOPING A START-UP

START-UP TRAINING

START-UP COACHING

START-UP TRAINING: DEVELOP YOUR START-UP BUSINESS IDEA



TAKE YOUR START-UP TO THE NEXT LEVEL: 3 TYPES OF START-UP COACHING

START-UP COACHING



Challenging and
optimising the
business model



Creating and
developing
business traction



Refining and
implementing the
growth strategy

* Condition: completed Initial Coaching

Submit your application at:
<https://www.innosuisse.ch/coaching>

YOUR CONTACTS FOR START-UP SUPPORT



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IMPLEMENTING INNOVATION PROJECTS

ALONE AS
A START-UP OR SME

START-UP
INNOVATION PROJECTS

SWISS ACCELERATOR
INNOVATION PROJECTS

START-UP INNOVATION PROJECTS: DIRECT PROJECT PROMOTION PRIOR TO MARKET ENTRY

START-UP INNOVATION PROJECTS



GOAL

- Financial support for start-ups **prior to market entry** in realising science-based innovation projects
- Preparing start-ups for **entering the market for the first time**
- Bringing new products and services **onto the market quickly and efficiently.**

- Direct financial support for start-ups
- Part of the permanent funding portfolio of Innosuisse
- Applications may be made to Innosuisse on an ongoing basis

START-UP INNOVATION PROJECTS

START-UP INNOVATION PROJECTS

ELIGIBLE START-UPS:

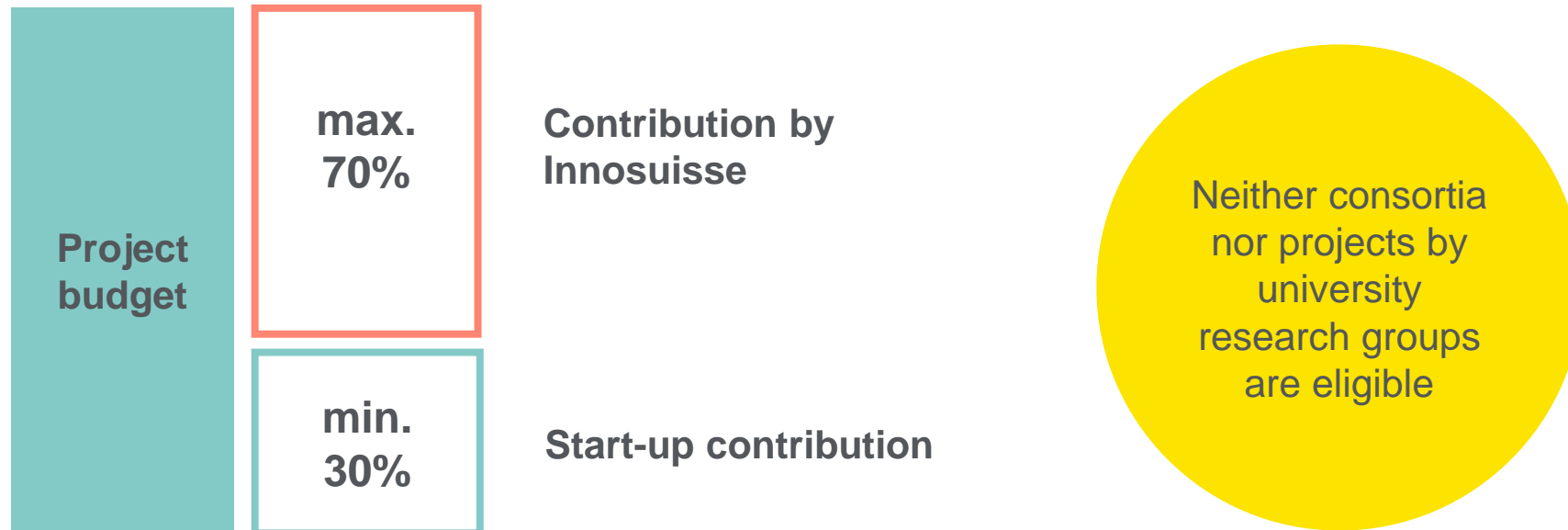
- **Have not yet entered the market** and do not yet offer any fully developed products or services on the market
- **Have a scalable business model**, with the potential for more than linear growth
- Were founded less than **5 years ago** (in justified exceptional cases, start-ups founded up to 10 years ago may also be eligible)
- Have a registered office in Switzerland
- Have fewer than **50 full-time equivalents (FTE) at the time the application is submitted**

ELIGIBLE PROJECTS:

- Innovation projects are based on **application-oriented research**.
- Innovations can be **quickly launched on the market** after completion of the project.
- **Evaluation criteria in line with those of standard innovation projects** plus proof of financial capacity to provide the envisaged own contribution.
- Max. financial contribution from Innosuisse: **70% of direct project costs, start-up bears at least 30% of costs as own contribution.**

DIRECT FUNDING FOR INNOVATION PROJECTS OF START-UP

For start-up innovation projects, only **chargeable costs (above all personnel costs and material costs)** are included in the project budget.



THE DIFFERENCES BETWEEN SWISS ACCELERATOR AND START-UP INNOVATION PROJECTS

Differences	Swiss Accelerator innovation projects	Start-up innovation projects
1. CUSTOMERS	Established SMEs and start-ups up to 250 FTEs after market entry	Start-ups up to 50 FTEs prior to market entry
2. PROJECTS	<ul style="list-style-type: none"> Innovation project with a potentially scalable product or service Innovation project is already close to market launch 	<ul style="list-style-type: none"> Development of a scalable product or service Application-oriented research that prepares for rapid implementation on the market
3. CALL FOR PROJECTS	Yes, annually	Submissions ongoing
4. PROJECT DURATION	Unlimited	Max. 36 months
5. DURATION	Transitional measure only until Switzerland's association with Horizon Europe	Part of the permanent funding portfolio of Innosuisse

YOUR CONTACTS FOR INNOVATION PROJECTS



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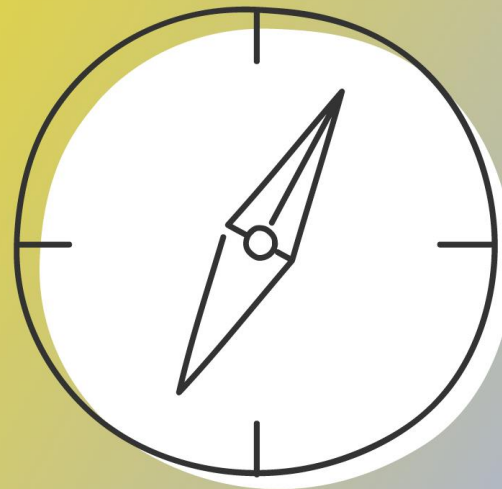
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THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

**Navigation
for your
innovation**

www.innosuisse.guide



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THANK YOU

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Programme Q&A sessions

Links available on
www.snsf.ch/liveevents

Schedule	Subjects and links for the Q&A sessions
15:30 – 16:30	BRIDGE
	National Research Programmes (NRPs)
	Innosuisse Instruments
	Spark
	Agora
	Postdoc.Mobility
	Ambizione
	Doc.CH
	COST & international cooperation
	Supplementary measures
	National Centres of Competence in Research (NCCR)