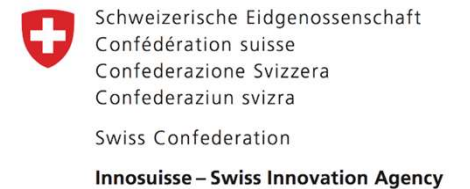


# SNSF & Innosuisse funding scheme events

Wednesday, 11 November 2020





# Programme

## Presentations

Schedule	Subjects
13:30 – 13:40	Welcome speech
13:40 – 14:05	Doc.CH & Postdoc.Mobility (SNSF)
14:05 – 14:30	Sinergia (SNSF)
14:30 – 14:55	Innosuisse Instruments



# Programme

## Q&A sessions

Links available on  
**[www.snsf.ch/liveevents](http://www.snsf.ch/liveevents)**



Password: 2020

Schedule	Subjects + Links for the Q&A Sessions (Password: 2020)
15:00 – 17:00	Innosuisse Instruments
	Bridge
	SNSF Projects (Humanities and Social Sciences)
	SNSF Projects (Mathematics, Natural and Engineering Sciences)
	SNSF Projects (Biology and Medicine)
	Doc.CH (SNSF)
	Postdoc.Mobility (SNSF)
	Ambizione & PRIMA (SNSF)
	Eccellenza (SNSF)
	Sinergia (SNSF)
	Agora (SNSF)
	International cooperation (SNSF)
	Supplementary measures (SNSF)



# Rules

## Presentations

- Both your audio and video are switched off. You should be able to see the presentation and video of the person speaking.
- If you're experiencing technical problems, you can contact us using the chat function.
- The presentations will be recorded (slides and speaker's voice).
- The slides and recordings of all presentations will be available on our website for a few weeks after the events.
- We will not take any questions during presentations or immediately afterwards.
- If you have any questions, please use the Q&A session concerning the scheme you are interested in.



## Rules

### Q&A Sessions

- These sessions will take place after the last presentation. You'll find all the links on [www.snsf.ch/liveevents](http://www.snsf.ch/liveevents)
- The Q&A sessions are organised as follows:
  - The experts will talk to **one person at a time** to ensure the confidentiality of all conversations.
  - You will therefore have to **wait until it is your turn.**

Thanks in advance for your patience. If the waiting time is very long, you could try to join the session of another scheme.



## **Postdoc.Mobility fellowships & Doc.CH grants**

Daniel Sebastiani

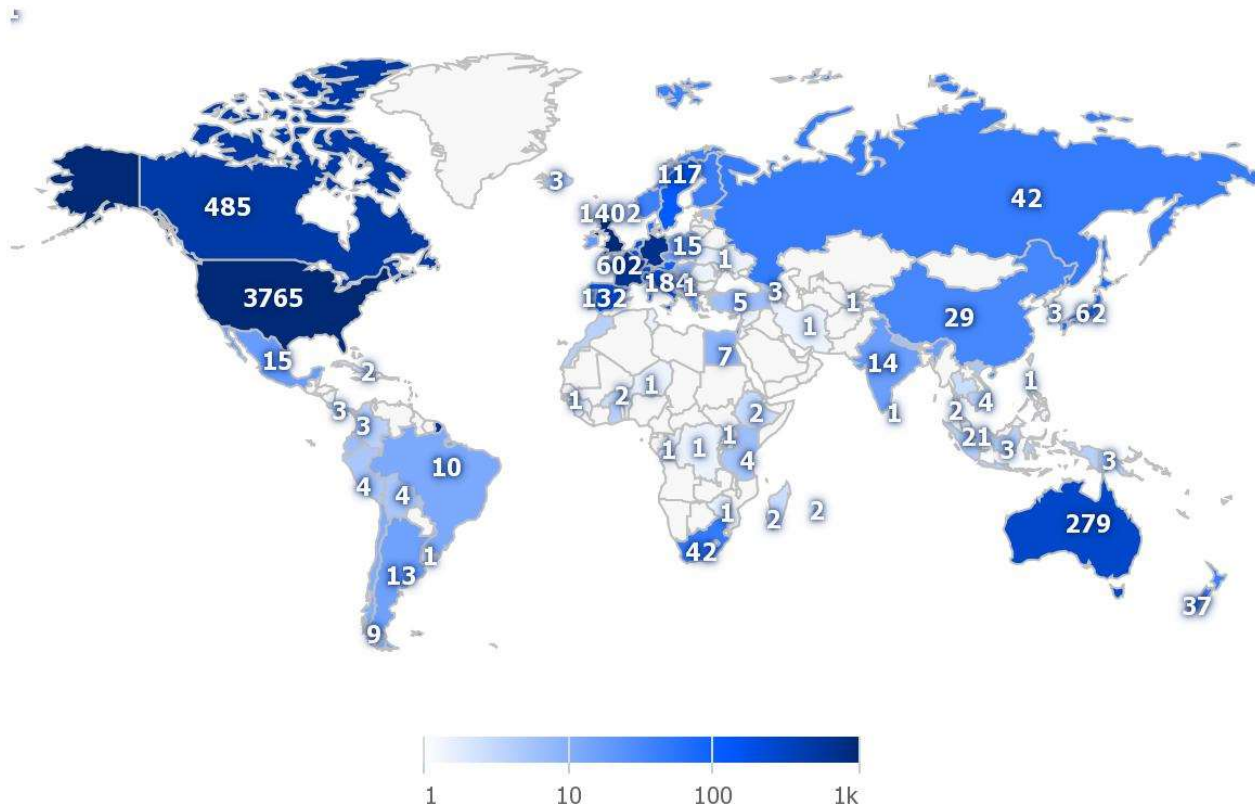




## Mobility fellowships

# Research stay abroad

# Fellowships by Host Country



Data: Fellowships by Host Country (2005-2018). p3.snf.ch





## Mobility fellowships

### **For PhD students:**

Doc.Mobility

**Last submission deadline: 1 September 2020**  
Doc.Mobility is discontinued. As of 2021, the universities assume the responsibility of funding mobility for doctoral students who are not employed in SNSF projects.

### **For postdocs starting their career:**

Early Postdoc.Mobility

**Last submission deadline: 1 September 2020**  
The scheme will be merged with Postdoc.Mobility in 2021.

Postdoc.Mobility



# Postdoc.Mobility



## Aim

- Research stay abroad for postdocs starting their career (24 months in principle, but at least 12 months) with a return option to Switzerland (3 – 12 months)



## Personal requirements

- Doctorate (PhD, MD-PhD) or completed medical studies in human, dental, veterinary, social or preventive medicine with a doctorate (MD), or completion of the doctorate within the next 9 months
- Applicants without a doctorate: eligible if 3 years research after their higher education degree (equivalent qualification)
- Submission up to 3 years after the doctoral exam (PhD, MD-PhD)
- Medical researchers without MD-PhD: submission up to 8 years after the state examination and at least 3 years of clinical activity
- Link with Switzerland
- At least 2 years of activity at a Swiss research institution for applicants with foreign nationality



# Postdoc.Mobility



## Annual contribution 2021

- Basic amount: CHF 45'000 – 60'000 (host country)
- Child allowance: CHF 12'000 per child
- Travel allowance (outward and return journey incl. partner/children)
- Research funds (research and conference costs): max. CHF 4'000

## Postdoc.Mobility return option grant

- Salary incl. social security contributions



## Submission deadlines

- 1 February and 1 August



**Doc.CH**



## Doc.CH



### Aim

- Write a dissertation
- In the humanities and social sciences
- Topic of their own choice
- At a higher education institution in Switzerland

### Requirements

- Master (or equivalent degree) from a Swiss higher education institution with very good marks
- Researchers with a foreign master are Swiss or matriculated at a Swiss higher education institution at the time of the submission deadline
- Submission no more than 3 years after the master degree
- 2 persons supervising the doctoral thesis: one at the Swiss higher education institution at which the applicant will be employed; one at another Swiss higher education institution or abroad

# Doc.CH



## Universities of applied sciences (UAS) and Universities of the teacher education (UTE)

Positions for doctoral students...

- are approved if there is a **proven well-documented scientific working relationship with a university in Switzerland;**
- are not approved for doctoral students enrolled **abroad** (general rule). Exceptions if there are no partners at university level in Switzerland. The doctoral student must be **employed at the UAS or UTE in Switzerland.**





## Doc.CH



### Duration

- From 2 to 4 years



### Eligible costs

- Grantee's own salary
- Costs directly related to project implementation



### Submission deadlines

- 15 March and 15 September

10 September 2020: last call in which the Research Commissions conducted the preselection.  
As of 2021, the preselection will be conducted directly at national level.

# How to submit an application?

Doc.CH



SNSF 11.11.2020 - 16

Mobility fellowships



Research creates knowledge.

# How to submit an application?

## Important facts in a nutshell:

- Submission via [www.mySNF.CH](http://www.mySNF.CH)
- Evaluation:
  1. Formal verification
  2. Scientific assessment (quality-based criteria)
  3. Selection in a competitive procedure
- Decision: about 4-5 months after submission (according to the scheme)

### 1. Personal data

#	No./Title	Status
1.1	Responsible applicant	In preparation
1.2	Contact address CH	In preparation
1.3	Designated host lab / Institution	In preparation
1.4	Contact person of designated host institute	In preparation

### 2. Application data

#	No./Title	Status
2.1	References	In preparation
2.2	Reference letter - Statements	In preparation
2.3	Basic data I	In preparation
2.4	Basic data II	In preparation
2.5	Use-inspired project	In preparation
2.6	Re-submission	In preparation
2.7	Link to other SNSF projects	In preparation
2.8	Available or requested funds	In preparation
2.9	Requested funding	In preparation
2.10	Research requiring authorisation or notification	In preparation
2.11	Diploma/PhD and extension eligibility period	In preparation
2.12	General remarks on the project	In preparation

### 3. Annexed documents (upload)

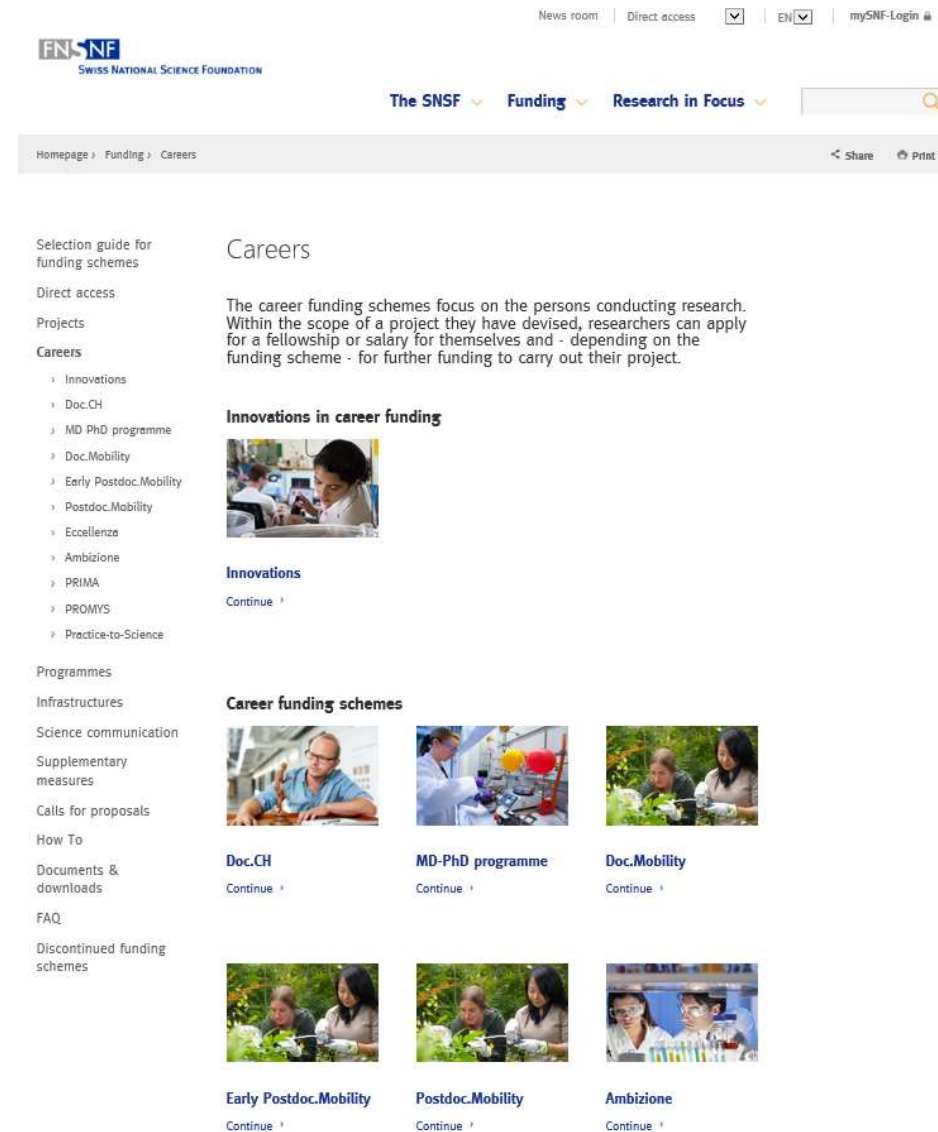
#	No./Title	Status
3.1	Research plan	In preparation
3.2	CV/major scientific achievements	In preparation
3.3	Research output list	In preparation
3.4	Net academic age	In preparation
3.5	Statement of Mobility	In preparation
3.6	Career plan	In preparation
3.7	Copy diplomas	In preparation
3.8	Confirmation host institute	In preparation
3.9	Authorisation third party funding	In preparation
3.10	Family register, children's certificate-s	In preparation
3.11	Swiss passport or residence permit	In preparation
3.12	Cover letter	In preparation
3.13	Other annexes	In preparation
3.14	Administrative part of the application	In preparation

Submit grant application

# Writing a proposal

## All relevant information can be found on the SNSF website and on mySNF

- Regulations on the schemes
- Guidelines for submitting a proposal
- Information set (insurances, taxes,...)
- Fellowship rates
- Website, FAQs



The screenshot displays the SNSF website's 'Careers' page. At the top, there is a navigation bar with 'The SNSF', 'Funding', and 'Research in Focus' menus. A sidebar on the left lists various categories such as 'Selection guide for funding schemes', 'Direct access', 'Projects', 'Careers', 'Programmes', 'Infrastructures', 'Science communication', 'Supplementary measures', 'Calls for proposals', 'How To', 'Documents & downloads', 'FAQ', and 'Discontinued funding schemes'. The main content area is titled 'Careers' and includes a paragraph explaining that career funding schemes focus on researchers within a project. Below this, there are sections for 'Innovations in career funding' and 'Career funding schemes'. The 'Innovations' section features a 'Continue' link. The 'Career funding schemes' section is a grid of six cards, each with a photo and a 'Continue' link: 'Doc.CH', 'MD-PhD programme', 'Doc.Mobility', 'Early Postdoc.Mobility', 'Postdoc.Mobility', and 'Ambizione'.



## Some advice



- Start planning your submission **early**: deadlines are strict and non-negotiable
- Read and follow the **guidelines**
- Pay attention to the **SNSF website**: the legally valid **conditions** can always be found at [www.snsf.ch](http://www.snsf.ch) > Funding > Careers
- Invest **enough time** for preparing all required documents (e.g. reference letters, confirmation host institute,...)
- You are **competing** with dozens of applicants, i.e. your proposal must stand out and make a difference
- Register on **mySNF** as early as possible (scheme open 3 months before deadline)
- Question “rumors/myths” from third parties: **If you have questions, contact the SNSF**  
Postdoc.Mobility: [pm@snf.ch](mailto:pm@snf.ch)  
Doc.CH: [Doc.CH@snf.ch](mailto:Doc.CH@snf.ch)





## Research plan



- Every scheme has specific guidelines/instructions
- Prescribed number of pages, number of characters, font size and line spacing must be complied with
- Research plan should be well structured
- Research plan should be understandable for experts (within area of research) as well as for people in the wider discipline
- In general: come quickly to the point





## Evaluation criteria



- **Project**

- Scientific relevance, originality and topicality
- Suitability of methods and feasibility

- **Applicant**

- Scientific research output of the applicant
- Expertise with regard to the proposed project

- **Career funding (additional criteria)**

- Mobility (past and future)
- Research/Host institution

**SNSF signed DORA: San Francisco Declaration on Research Assessment**

## Possible reasons for a rejection



- Lack of details with regard to the **evaluation criteria**
- Not clearly demonstrated **experience** or **expertise** in the field of the project
- Unclear or missing **own contribution** to the project (⇒ early independence)
- **Aims, research questions** or **hypotheses** unclear or not well defined
- Lack of **coherence**, lack of **focus**
- Missing **references** to sources, archives, literature or competitors
- **Theoretical framework** is not clear
- Not enough details about the **experimental approaches**
- Unclear, outdated or inappropriate **methods**
- Overambitious, too much to do, **feasibility** not clearly given
- No **backup plan**
- ...



## If you are not successful ...



### **First...**

- read carefully the decision letter
- if you have questions, ask the SNSF Administrative Office for clarifications

### **If you are thinking of resubmitting,...**

- check if you still fulfil all formal requirements for the same funding scheme
- take into account the points criticised by the commission
- list and explain your revisions made in the point-by-point response

### **If you strongly disagree with the decision,...**

- you can ask for reconsideration or appeal against the decision



## Further information



**SNSF:** [pm@snf.ch](mailto:pm@snf.ch); [Doc.CH@snf.ch](mailto:Doc.CH@snf.ch)

**www.snsf.ch**



**Facebook.com**/snf.fns.snsf.ch



**LinkedIn.com**/company/snsf



**Youtube.com**/SNSFinfo



**Twitter.com**/snf\_ch



**Instagram.com**/swissnationalsciencefoundation



# Sinergia

Laura Binz



SWISS NATIONAL SCIENCE FOUNDATION



## Interdisciplinary project support: Sinergia

### Aim

- Promote **interdisciplinary** and **collaborative** projects that propose breakthrough research

### Requirements

- Research across disciplinary boundaries and beyond existing models, theories or methods
- Goals can only be reached through the integration of elements from two or more disciplines
- Joint research approach of applicants with complementary expertise and knowledge
- Similar importance of all disciplines and applicants involved





## Interdisciplinary project support: Sinergia

### Grant conditions

- 2 to 4 applicants and their groups collaborate closely in a network
- When 3 or 4 applicants, 1 can be based abroad
- Grants for up to **3.2 Mio CHF for** up to **4 years** (typically 200'000 CHF per year and applicant)

### Call frequency

- Every 6 months
- Deadlines: 1 June and 1 December

## Stages of the evaluation process

Submission of proposal



Formal check (completeness, minimal requirements)



Attribution to a referee & co-referee by AO (4-eyes principle)



Criteria-based international peer-review process



Recommendation by referee and co-referee based on the peer-reviews



Evaluation meeting – Presentation of proposal by referee & co-referee – Comparative ranking



Decision by Presiding Board



## Evaluation

- Standard SNSF criteria (quality of research + qualification of research team)
- Additional specific criteria:
  - interdisciplinarity
  - collaboration set-up
  - potential for breakthrough
- The list of criteria-based questions used for assessment is available to applicants



## Evaluation

**Each evaluator is requested to give his opinion on the statements:**

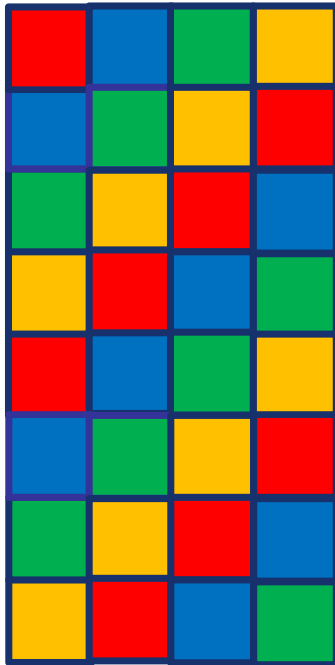
- “The research approach described in the proposal is well-conceived, consistent and risk-balanced”
- “The proposal presents a truly interdisciplinary approach with a highly qualified and complementary research team”
- “The researchers are convincing as a team and have the necessary expertise to carry out the project”
- “The proposal represents a substantial contribution with breakthrough character beyond disciplinary boundaries”

<input type="checkbox"/> <b>fully agree</b>	<input type="checkbox"/> <b>mostly agree</b>	<input type="checkbox"/> <b>partly agree</b>	<input type="checkbox"/> <b>partly disagree</b>	<input type="checkbox"/> <b>mostly disagree</b>	<input type="checkbox"/> <b>fully disagree</b>	<input type="checkbox"/> <b>Not considered</b>
--	---	---	--	--	---	---







## Example: excellent interdisciplinarity

Charting emotion components and dynamics in the human brain using virtual reality and cinema



### Disciplines of the project

-  Theatre and Cinema
-  Information Technology
-  Neurophysiology and Brain Research
-  Psychology

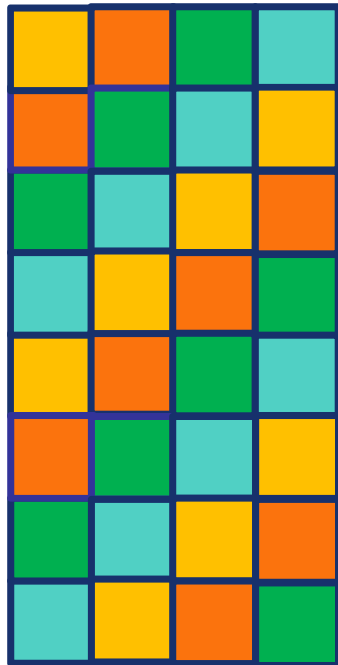
### Specific expertises of the applicants

Cognitive Neurosciences & Neuroimaging  
Signal Processing  
Virtual Reality  
Critical Film Analysis



## Example: good interdisciplinarity

Herbal safety in the pregnancy - Treatment options for nonpsychotic mental diseases



### Disciplines of the project

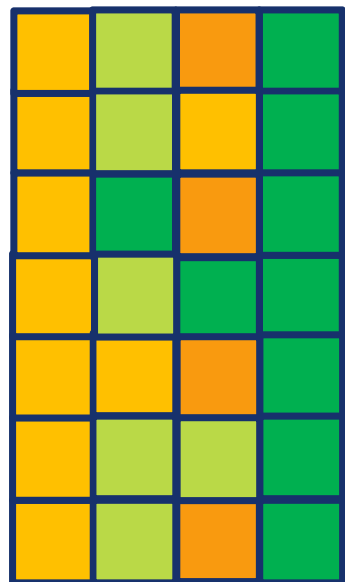
- Pharmacology
- Organic Chemistry
- Biochemistry
- Public Health and Health Services

### Specific expertises of the applicants

- Obstetrics
- Pharmaceutical Biology
- Hospital Epidemiology & Public Health
- Food Microbiology



## Example: interdisciplinarity not sufficient



### Disciplines of the project

- Pharmacology
- Endocrinology
- Biochemistry
- Cellular Oncology

### Specific expertises of the applicants

- Biomedicine
- Endocrinology
- Pathology



## Typical reasons for rejection


- Low interdisciplinarity - An outstanding proposal, but with too low/lack of interdisciplinarity/lack of interdisciplinary integration is not fundable by Sinergia
- Lack of focus
- Lack of clear hypothesis
- Low potential for breakthrough / incremental contribution
- Missing competences in the research team

# Information concerning funded Sinergia proposals

Data and Documentation | Open Data Policy | FAQ | EN ▾

**P<sup>3</sup>** Projects  
People  
Publications

**FNSNF**  
SWISS NATIONAL SCIENCE FOUNDATION

Search P3, the SNSF grant database...  **Advanced search**

The database P<sup>3</sup> contains data on research projects approved by the SNSF.  
P<sup>3</sup> currently contains:

72,476 Projects	101,150 People	121,393 Publications
--------------------	-------------------	-------------------------

Explore the P<sup>3</sup> data through interactive visualizations

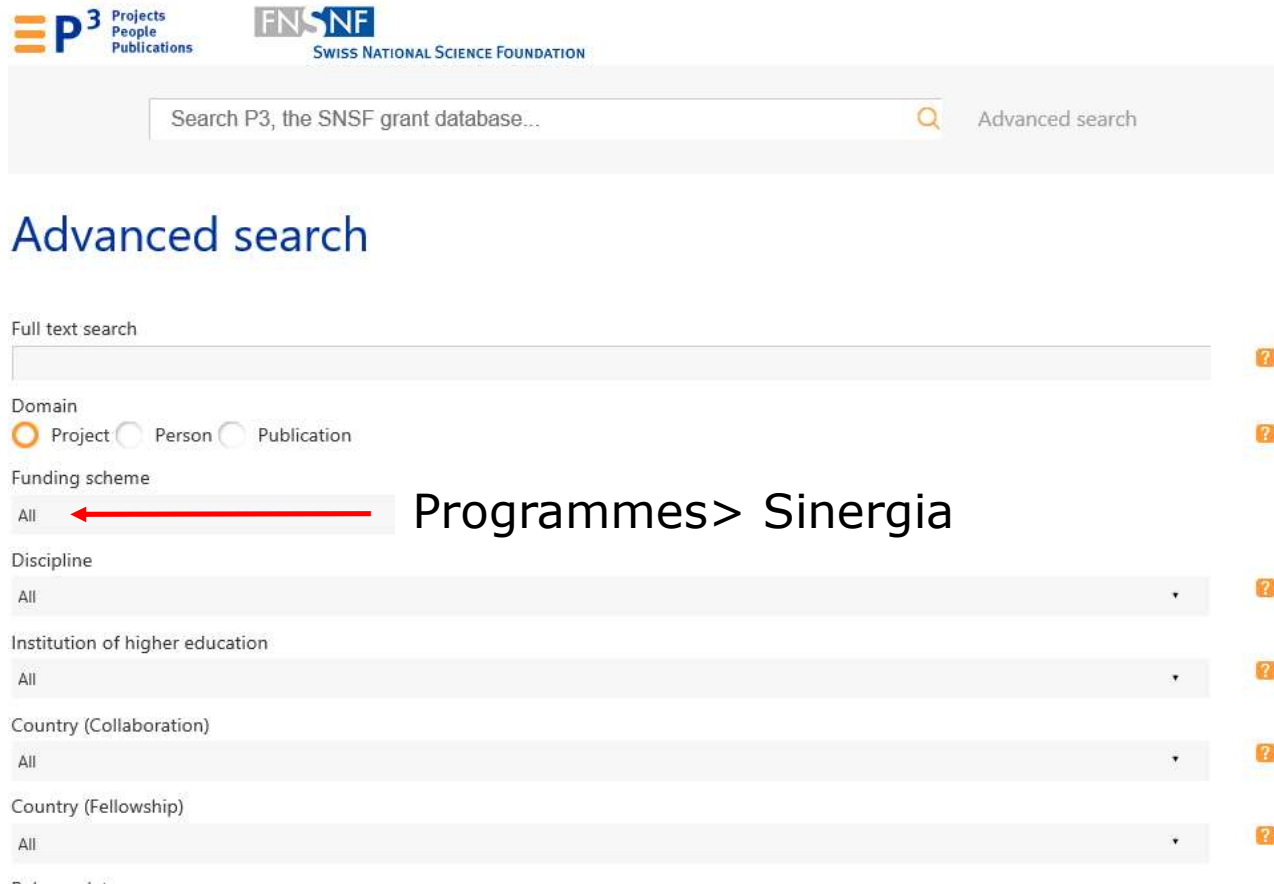
**P<sup>3</sup> Data**

**Other SNSF Data**

Grants by Discipline | Int. collaborations | more... | Annual report Profile 2018 | Energy Research Funding | more...

<http://p3.snf.ch/>

# Information concerning funded Sinergia proposals



The screenshot shows the P3 search interface for the Swiss National Science Foundation (SNSF). At the top, there are logos for 'P3 Projects People Publications' and 'SNSF SWISS NATIONAL SCIENCE FOUNDATION'. Below these is a search bar with the placeholder text 'Search P3, the SNSF grant database...' and a magnifying glass icon, followed by a link for 'Advanced search'. The main section is titled 'Advanced search' and contains several filter categories, each with a dropdown menu and a help icon (a question mark in a square):

- Full text search:** A text input field.
- Domain:** Radio buttons for 'Project' (selected), 'Person', and 'Publication'.
- Funding scheme:** A dropdown menu with 'All' selected. A red arrow points from the text 'Programmes > Sinergia' to this dropdown.
- Discipline:** A dropdown menu with 'All' selected.
- Institution of higher education:** A dropdown menu with 'All' selected.
- Country (Collaboration):** A dropdown menu with 'All' selected.
- Country (Fellowship):** A dropdown menu with 'All' selected.



## Further information



**[www.snf.ch/sinergia](http://www.snf.ch/sinergia)**



**[sinergia@snf.ch](mailto:sinergia@snf.ch)**

# MOVING FORWARD WITH INNOSUISSE

Tom Russi, Dr. sc.techn. ETH  
Head of Project and Programme Funding,  
Member of the Executive Committee

11.11.2020



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

## Agenda

1. Mission of Innosuisse
2. Facts & figures
3. Funding instruments
  - Start your innovation project
  - Start & grow your own business
  - Be connected
  - Go global
4. Conclusion and final remarks

# INNOSUISSE SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

## Our Mission:

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.



# THE CONTRIBUTION OF INNOSUISSE PROMOTES INNOVATION IN SWITZERLAND

TO GENERATE  
ECONOMIC AND  
SOCIAL  
VALUE

TO PROMOTE  
DISRUPTIVE  
BUSINESS  
MODELS

TO CREATE  
JOBS  
WITH HIGH  
ADDED VALUE

TO INITIATE AND  
PROTECT  
INTELLECTUAL  
PROPERTY

## MOVING FORWARD WITH INNOSUISSE

WE PROMOTE INNOVATION



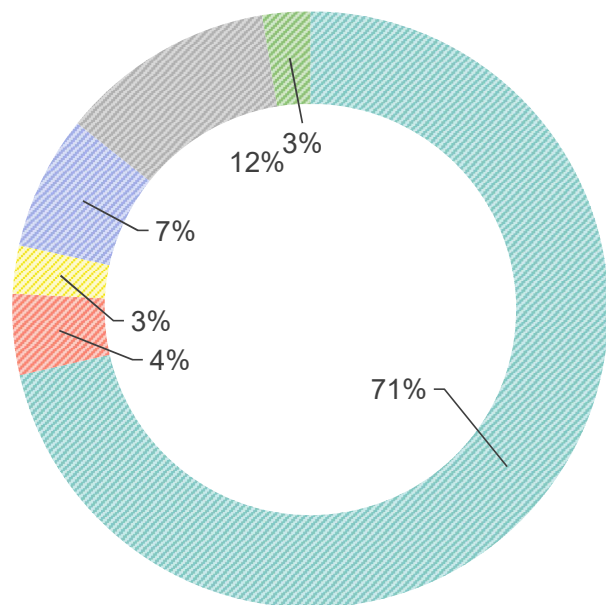
**“To achieve our goals, we need to be willing and above all able to take risks. This involves aiming to achieve great success with all the potential positive effects, while also accepting the risk of making a mistake or failing without it being the end of the world.”**

André Kudelski, Chairman of the Board

## Agenda

1. Mission of Innosuisse
2. Facts & figures
3. Funding instruments
  - Start your innovation project
  - Start & grow your own business
  - Be connected
  - Go global
4. Conclusion and final remarks

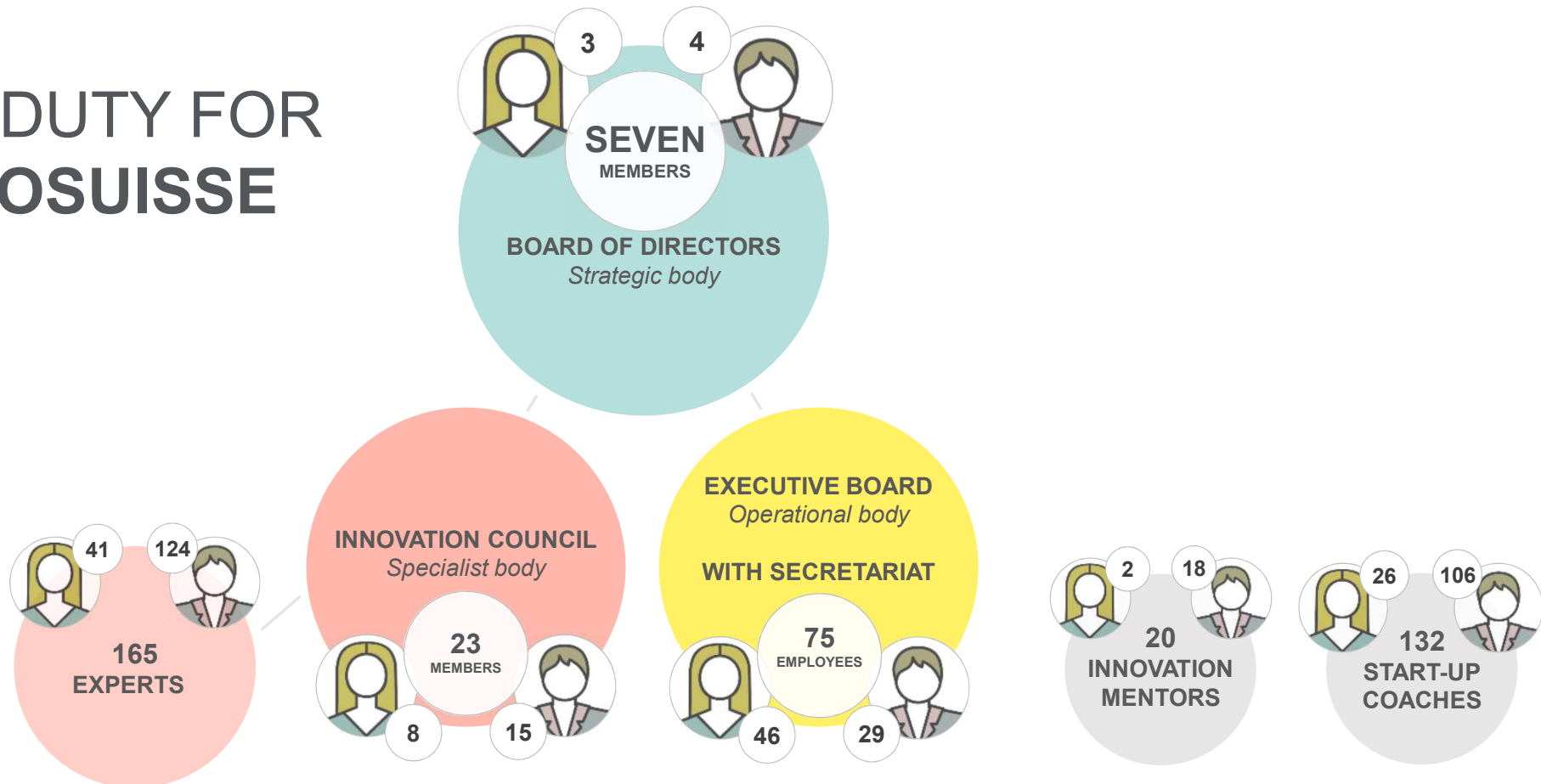
# ALLOCATED FUNDING CONTRIBUTIONS IN 2019



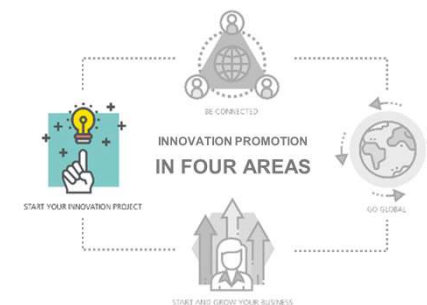
TOTAL: **CHF 243 MILLION\***

- 71% | START YOUR INNOVATION PROJECT
- 4% | START AND GROW YOUR BUSINESS
- 3% | BE CONNECTED
- 7% | GO GLOBAL
- 12% | ENERGY PROGRAMME SCCER
- 3% | BRIDGE PROGRAMME

# ON DUTY FOR INNOSUISSE



# START YOUR INNOVATION PROJECT FACTS AND FIGURES 2019



**808**

funding applications  
for innovation projects.

**60%**

APPROVAL RATE  
678 applications were  
assessed of which 404  
were approved.

**15%**

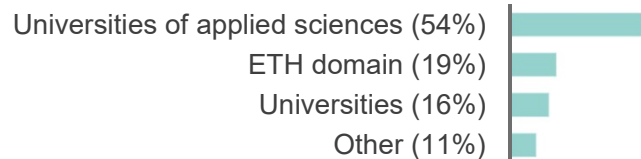
PROPORTION OF  
WOMEN  
at main research partners  
in approved innovation  
projects; 13% at main  
implementation partners.

**17%**

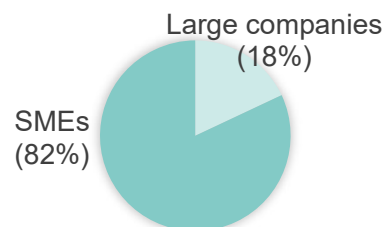
RADICAL  
INNOVATION  
One out of six  
innovation projects  
aims at disrupting a  
market.

The following partners are involved in the approved projects:

RESEARCH  
PARTNER



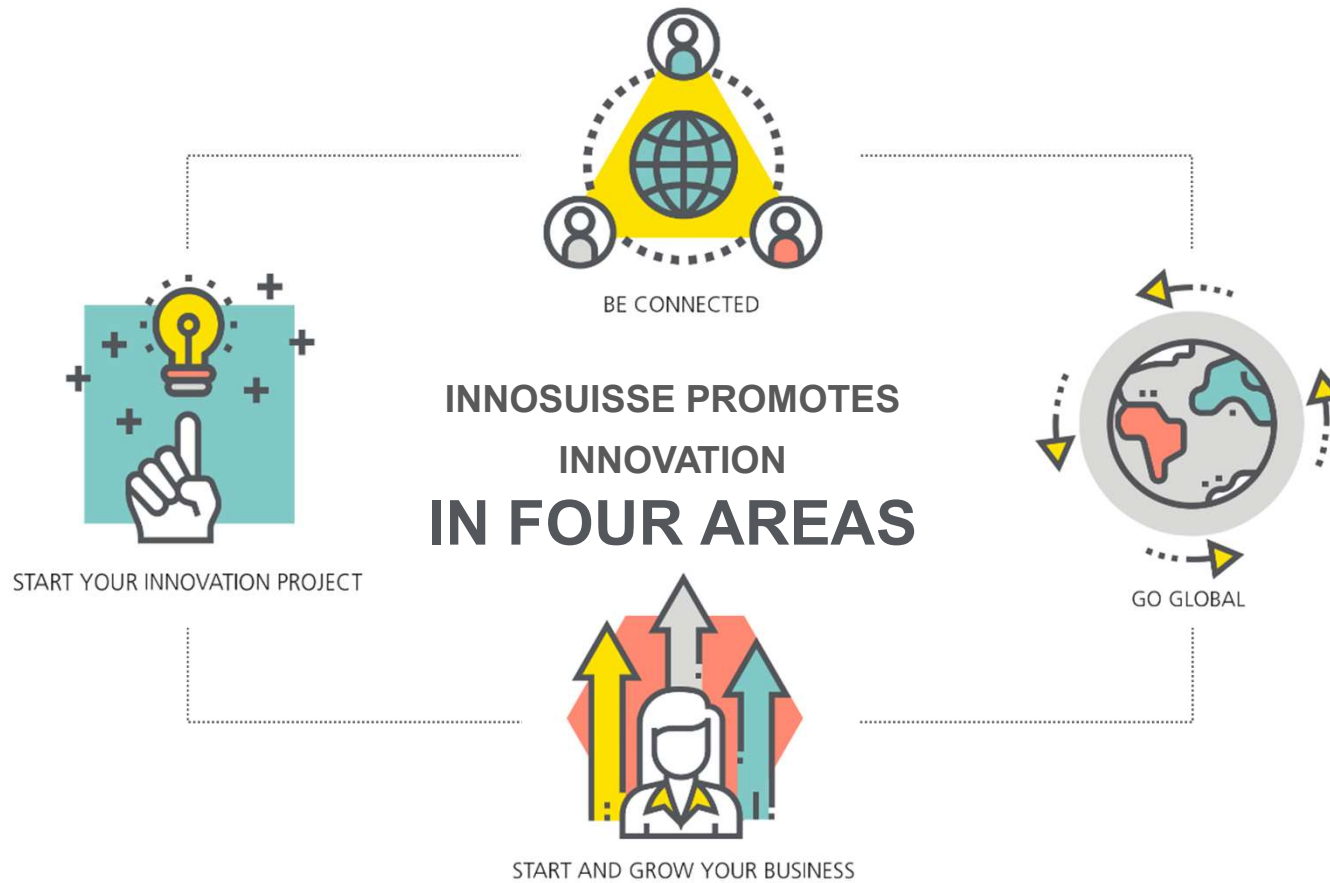
IMPLEMENTATION  
PARTNER



**400** innovation cheques  
were approved. The approval rate is  
78%.

## Agenda

1. Mission of Innosuisse
2. Facts & figures
3. Funding instruments
  - Start your innovation project
  - Start & grow your own business
  - Be connected
  - Go global
4. Conclusion and final remarks





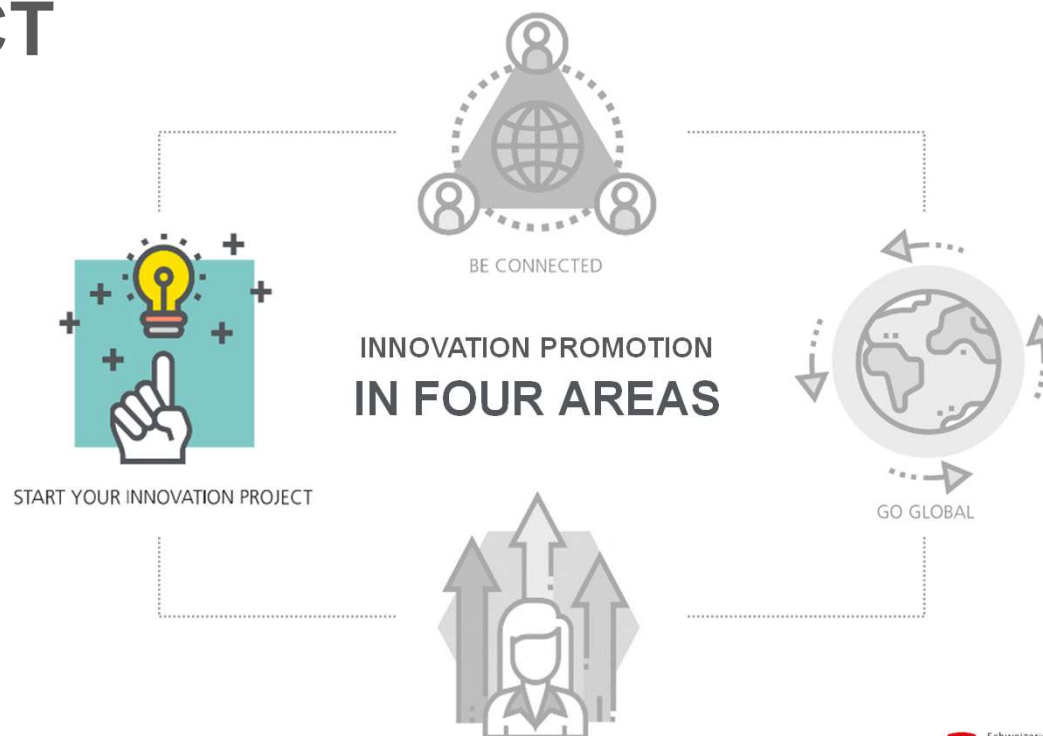
# START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH  
INNOVATION CHEQUE

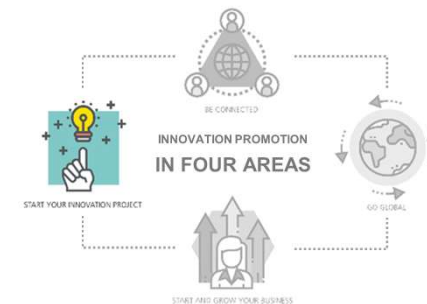
INNOVATION PROJECTS

BRIDGE PROGRAMME  
BY INNOSUISSE AND SNSF

FLAGSHIP INITIATIVE



# INNOVATION CHEQUE TEST YOUR INNOVATIVE IDEA



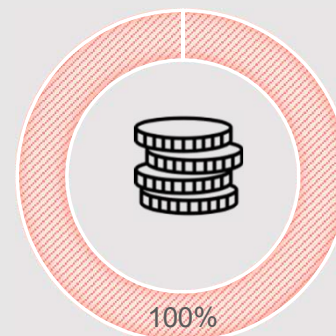
## SMES AND OTHER ORGANISATIONS <250 FTES

- Easy entry into science-based innovation
- Evaluation of the feasibility of an innovative idea

## RESEARCH PARTNERS

- Research services for the implementation partner up to CHF 15,000

## INNOVATION CHEQUE



- Innovation cheque by Innosuisse up to CHF 15,000

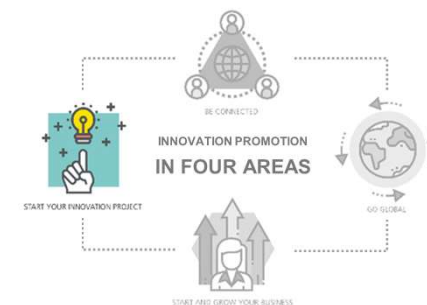
## PRELIMINARY STUDIES

Concept developments,  
idea studies  
or analyses of  
innovation potential  
and the feasibility

Apply for a cheque:

<https://www.innosuisse.ch/analytics>

# INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH



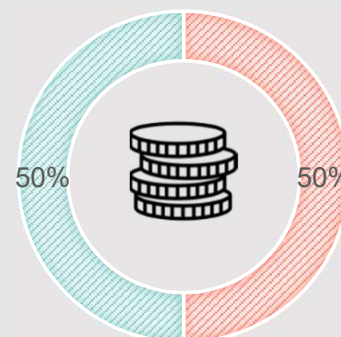
## IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

## RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

## INNOVATION PROJECT



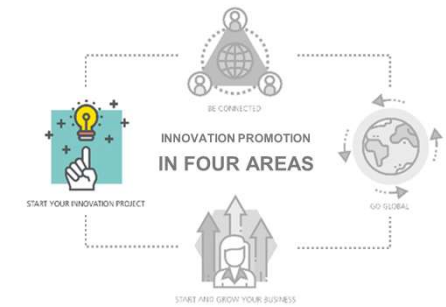
- Funded by Innosuisse
- Contribution by the implementation partner incl. 10% cash

## MARKET IMPLEMENTATION OF THE INNOVATION



Submit your application online:  
<https://www.innosuisse.ch/analytics>

# FOR AN INNOVATION PROJECT A GOOD APPLICATION IS...



## CONCRETE:

- Market interest exists
- Access to the market has been described
- Product or service has been defined

## CLEAR:

- Innovative content is clearly indicated
- Project plan is comprehensible
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

## CONSISTENT:

- Research and implementation partners work together, not side by side or against each other
- Project planning and financial planning are consistent
- Timetable and resource allocation are realistic

# INNOVATION PROJECTS ASSESSMENT CRITERIA

## TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

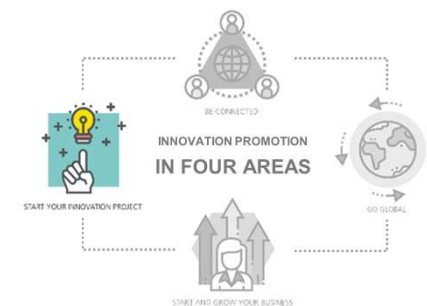
## ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Sustainability and value creation in Switzerland
- ✓ Methodology and team competences

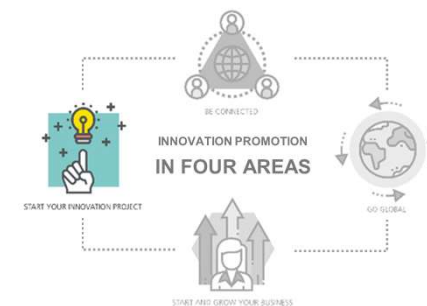
The Innovation Council takes its independent decision on the basis of the experts' evaluation

## EVALUATION EXAMPLES:

- Proposal 1 : AAA
- Proposal 2 : AAB
- Proposal 3 : BAB
- Proposal 4 : BBC



# BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

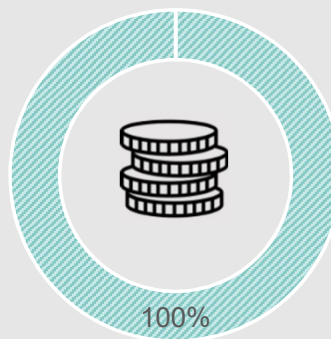


## BRIDGE

### AS A RESEARCHER

- Take the step into an application-led business environment
- Implement your research results on the market

### BRIDGE PROJECTS

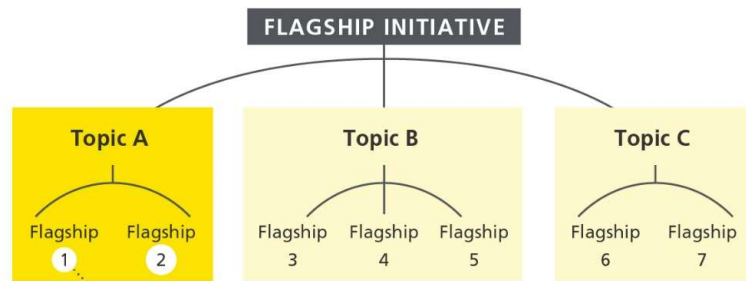


- ☑ BRIDGE projects funded by Innosuisse and SNSF

### TWO FUNDING OPPORTUNITIES

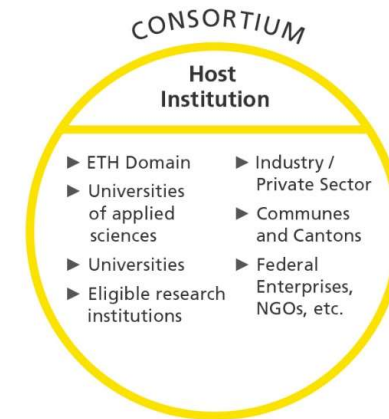
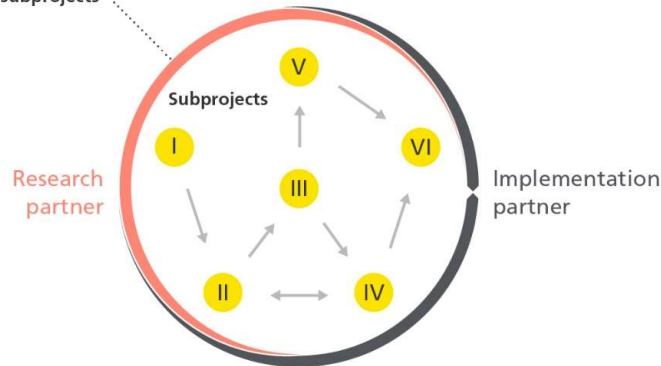
- **Proof of concept:**  
a step into an application-led business environment for young researchers
- **Discovery:**  
for researchers with experience of implementing the innovation potential of research results

# NEW: THE FLAGSHIP INITIATIVE (from January 2021)



Promotion of transdisciplinary collaboration and systemic innovation in areas relevant to a large part of the economy and/or society.  
Find solutions to current or future challenges that can only be solved through collaborative work.

Consortium consisting of several industry and research partners executing a flagship being composed of interdependent and interrelated subprojects



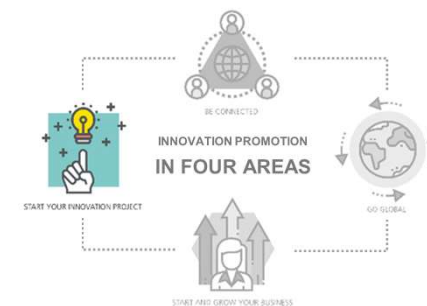
More information: <https://www.innosuisse.ch/flagship>

## IMPORTANT INFORMATION

- The first call will be published in January 2021 with two topics
- 2-stage evaluation process (deadline preproposal end of March 2021, deadline full-proposal August 2021)
- Consortium consists of at least 2 implementation partners and at least 3 research partners (of which at least one partner must be an UAS)
- The Innosuisse funding per flagship amounts to at least CHF 4 million
- Minimum duration of a flagship is 3 years
- Between 4-6 flagships per year are to be supported



# YOUR CONTACTS FOR PROJECTS AND PROGRAMMES



**LIFE SCIENCES**  
Stéphanie Lecaudé  
+41 58 464 19 85  
[life.sciences@innosuisse.ch](mailto:life.sciences@innosuisse.ch)



**ENGINEERING**  
Matthias Furler  
+41 58 462 81 47  
[engineering@innosuisse.ch](mailto:engineering@innosuisse.ch)



**SOCIAL SCIENCES &  
BUSINESS MANAGEMENT**  
Sandra Villiger  
+41 58 463 51 60  
[social.sciences@innosuisse.ch](mailto:social.sciences@innosuisse.ch)



**ENERGY & ENVIRONMENT**  
Nicolas Martin  
+41 58 465 33 72  
[energy.environment@innosuisse.ch](mailto:energy.environment@innosuisse.ch)



**ICT**  
Dannie Jost  
+41 58 467 17 55  
[ict@innosuisse.ch](mailto:ict@innosuisse.ch)



**INNOVATION CHEQUES**  
Valeria Riccio  
+41 58 467 16 49  
[valeria.riccio@innosuisse.ch](mailto:valeria.riccio@innosuisse.ch)

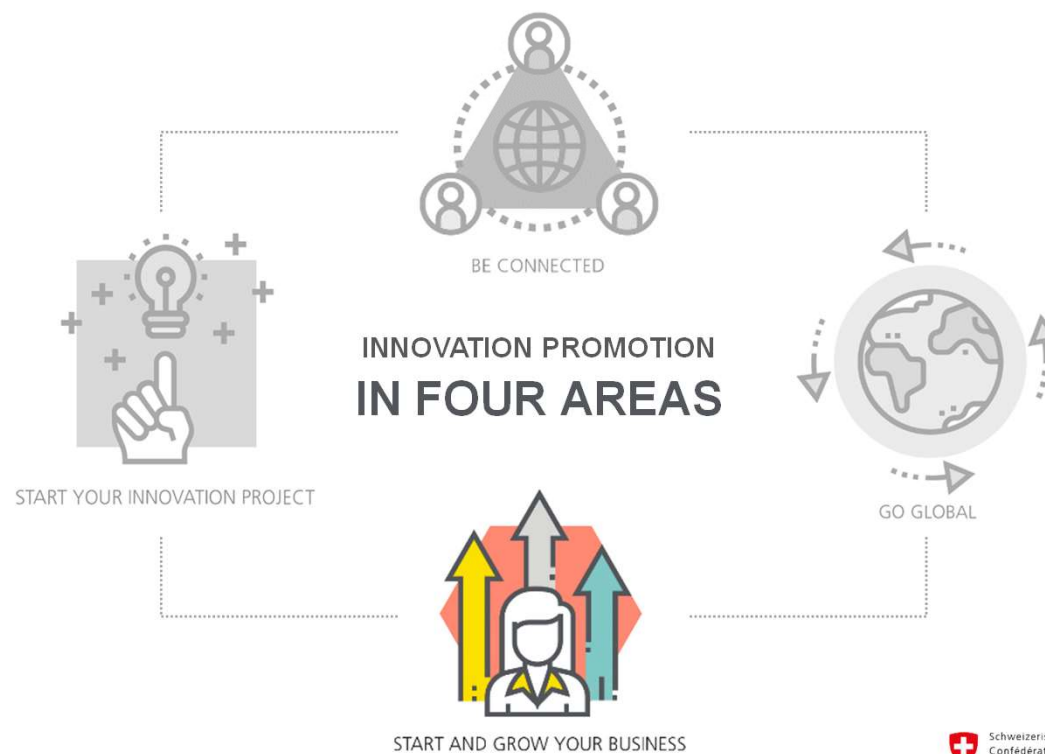
# START AND GROW YOUR BUSINESS

START-UP TRAINING

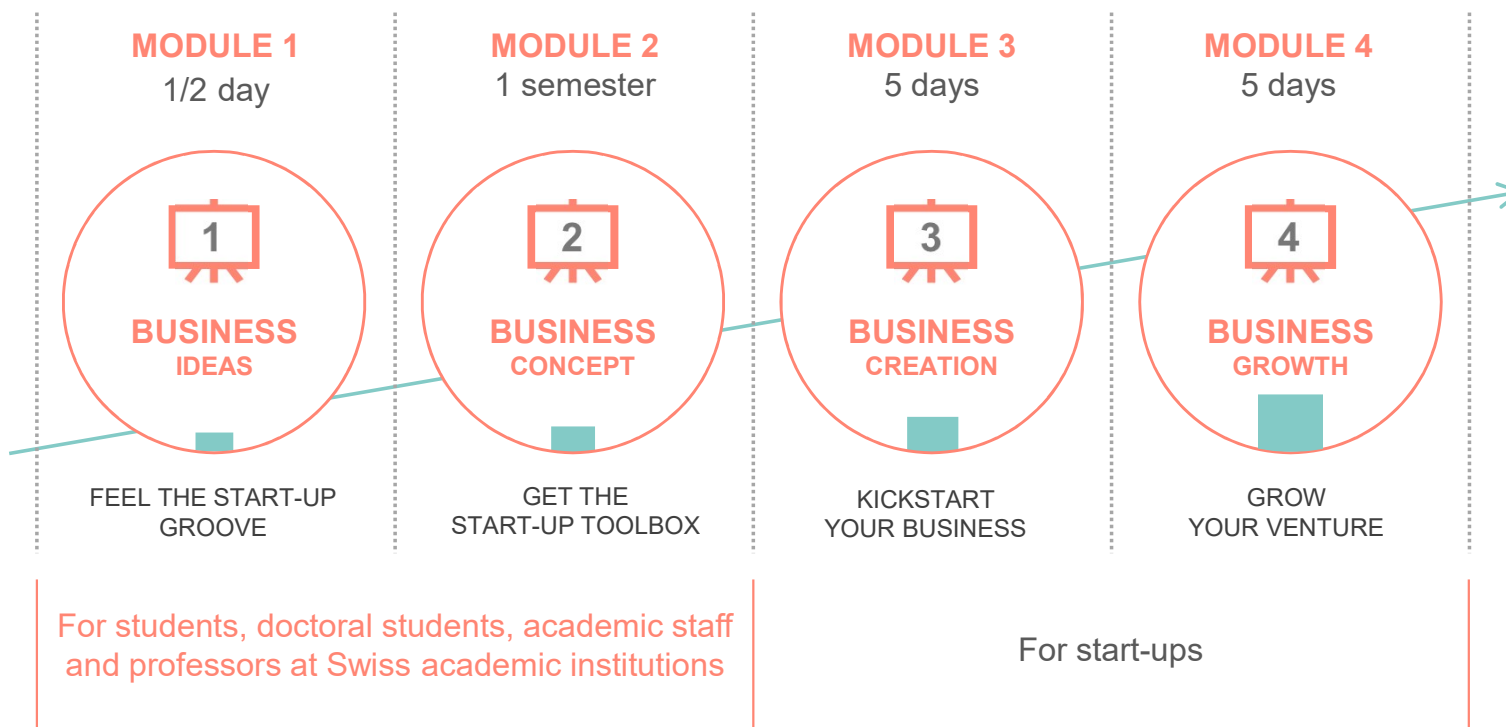
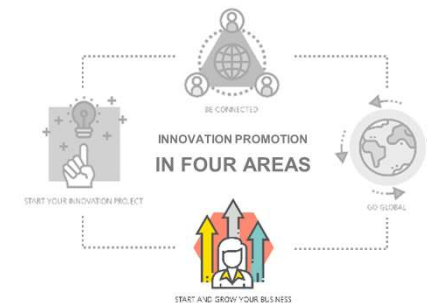
START-UP COACHING

INTERNATIONALISATION  
CAMPS

INTERNATIONAL TRADE FAIRS



# DEVELOP YOUR BUSINESS IDEA WITH START-UP TRAINING



**MATURITY  
LEVEL OF  
THE START-UP**

# YOUR CONTACTS AT START-UP FUNDING



## START-UP COACHING

Filiza Hoxha

+41 58 483 96 73

[startup@innosuisse.ch](mailto:startup@innosuisse.ch)



## INTERNATIONALISATION CAMPS AND TRADE FAIRS

Marcel Hofstetter

+41 58 480 86 40

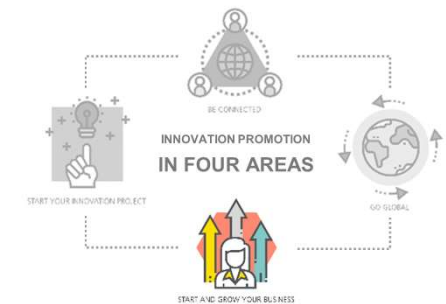
[marcel.felder@innosuisse.ch](mailto:marcel.felder@innosuisse.ch)

## START-UP TRAINING

Nawal Jorio

+41 58 460 54 89

[nawal.jorio@innosuisse.ch](mailto:nawal.jorio@innosuisse.ch)

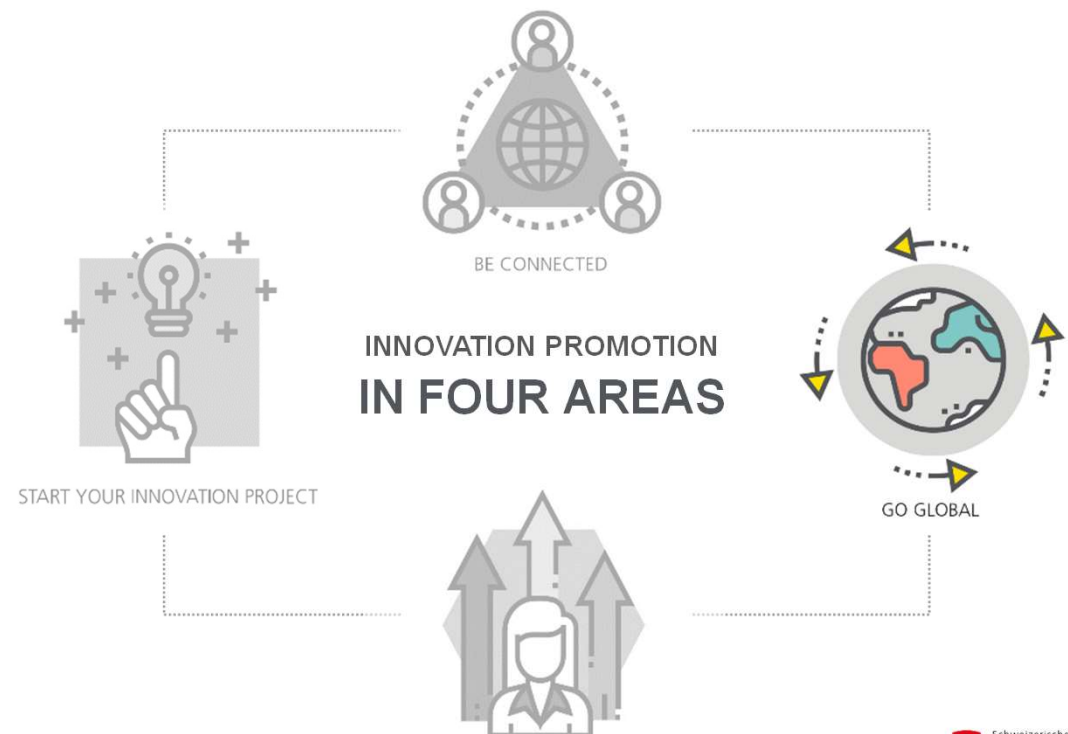


# GO GLOBAL

INTERNATIONAL INNOVATION  
PROGRAMMES

BILATERAL COOPERATION

ENTERPRISE EUROPE  
NETWORK



# INTERNATIONAL INNOVATION PROGRAMMES



## SUPPORT FOR SMEs

for cross-border innovation projects



## SUPPORT FOR INNOVATION PROJECTS IN THEMATIC PROGRAMMES

- AAL: solutions for the needs of elderly people
- ECSEL: in the electronics sector
- ERA-NET: various themes

SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level

# BILATERAL COOPERATION

Innosuisse has cooperation agreements:



with **EMBRAPPI**  
BRAZIL



with **KIAT**  
SOUTH KOREA



with **VINNOVA**  
SWEDEN



with **NRC-IRAP**  
CANADA

Calls for tenders for  
bilateral innovation projects from companies and research institutions

Finding partners in  
Canada and  
Switzerland for  
Eurostars projects



# YOUR CONTACTS FOR INTERNATIONAL PROGRAMMES



## INTERNATIONAL PROGRAMMES AND BILATERAL COOPERATION

Andreas Gut  
+41 58 466 54 67  
[andreas.gut@innosuisse.ch](mailto:andreas.gut@innosuisse.ch)



## ENTERPRISE EUROPE NETWORK – EEN SWITZERLAND

Emile Dupont  
+41 58 468 65 00  
[emile.dupont@innosuisse.ch](mailto:emile.dupont@innosuisse.ch)



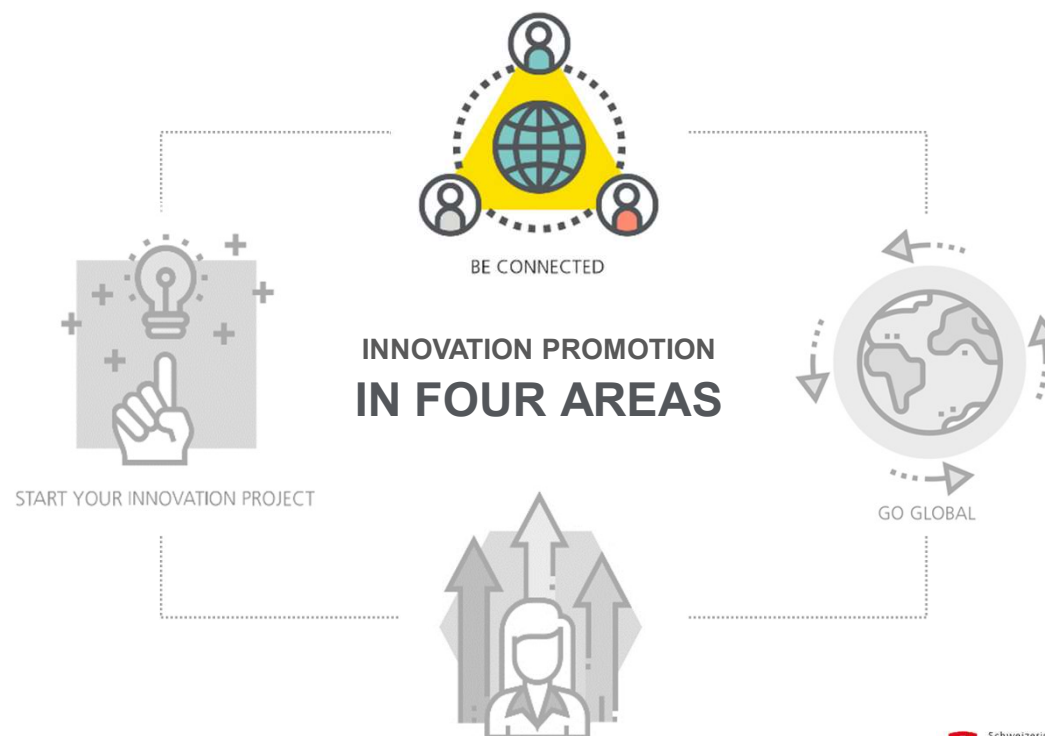


# BE CONNECTED

MENTORING  
FOR SME (<250 FTE)

NTN INNOVATION BOOSTER

NETWORKING EVENT SERIES



# LAUNCH YOUR INNOVATION IDEA WITH NTN INNOVATION BOOSTER

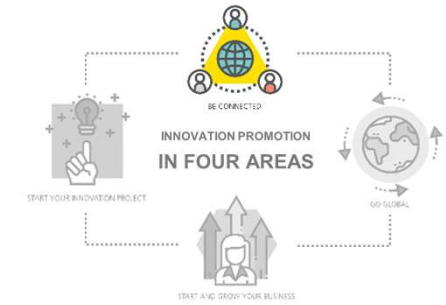
## JOINT TEAMS FOCUSING ON AN INNOVATION TOPIC

- From business, academia and society
- Test jointly developed ideas in an open innovation culture
- This new format starts in 2021

## NTN INNOVATION BOOSTER

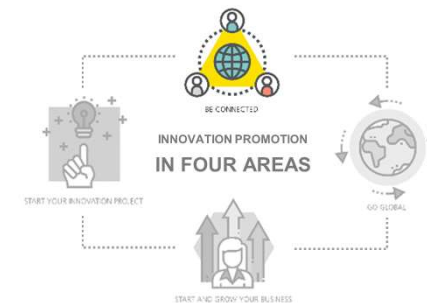


Ideate and test  
joint and concrete  
innovation ideas



Until the end of 2020, the ten current National Thematic Networks are continuing their work.

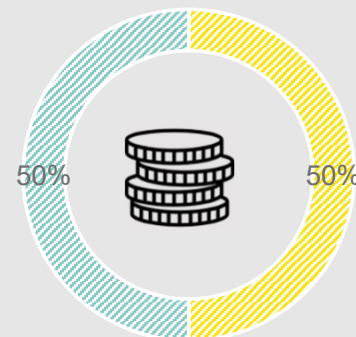
# BRINGING PLAYERS TOGETHER NETWORKING EVENT SERIES



**SWISS NON-PROFIT ORGANISATION**  
submits an application as event organiser

**KEY PLAYERS**  
from business, science and society participate in order to create a community on a specific cross-industry innovation topic

## NETWORKING EVENT SERIES



- ✓ Funded by Innosuisse
- ✓ Contribution of event organiser

## YOUR NETWORKING EVENTS



over 2 to 4 years

Annual call:  
<https://www.innosuisse.ch/eventseries>

# YOUR CONTACTS FOR KNOWLEDGE & TECHNOLOGY TRANSFER



**MENTORING**  
Barbara Pfluger  
+41 58 461 38 81  
[mentoring@innosuisse.ch](mailto:mentoring@innosuisse.ch)



**NTN INNOVATION BOOSTER &  
NETWORKING EVENT SERIES**  
Jürgen Laubersheimer  
+41 58 460 81 35  
[ktt.support@innosuisse.ch](mailto:ktt.support@innosuisse.ch)

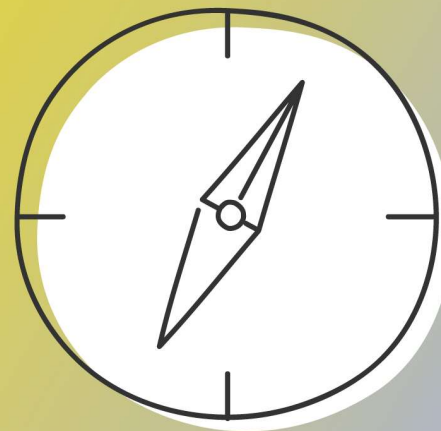
## Agenda

1. Mission of Innosuisse
2. Facts & figures
3. Funding instruments
  - Start your innovation project
  - Start & grow your own business
  - Be connected
  - Go global
4. Conclusion and final remarks

# THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

**Navigation  
for your  
innovation**

[www.innosuisse.guide](http://www.innosuisse.guide)



MOVING FORWARD WITH INNOSUISSE



# THANK YOU

[www.innosuisse.ch](http://www.innosuisse.ch)  
[info@innosuisse.ch](mailto:info@innosuisse.ch)



START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



[twitter.com/innosuisse](https://twitter.com/innosuisse)



[linkedin.com/company/Innosuisse](https://linkedin.com/company/Innosuisse)



## Q&A sessions Innosuisse & SNSF

Links available on:

**[www.snsf.ch/liveevents](http://www.snsf.ch/liveevents)**



**Password: 2020**

Schedule	Subjects + Links for the Q&A Sessions (Password: 2020)
15:00 – 17:00	Innosuisse Instruments
	Bridge
	SNSF Projects (Humanities and Social Sciences)
	SNSF Projects (Mathematics, Natural and Engineering Sciences)
	SNSF Projects (Biology and Medicine)
	Doc.CH (SNSF)
	Postdoc.Mobility (SNSF)
	Ambizione & PRIMA (SNSF)
	Eccellenza (SNSF)
	Sinergia (SNSF)
	Agora (SNSF)
	International cooperation (SNSF)
	Supplementary measures (SNSF)